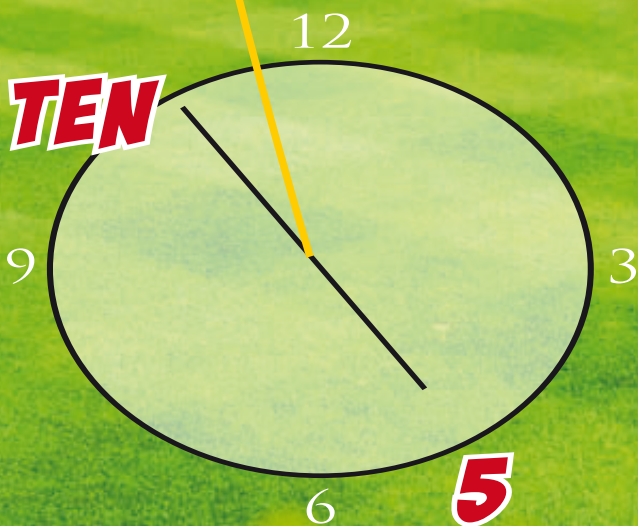
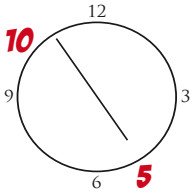


THE 5 - TEN SWING



MEL FLANAGAN





ACKNOWLEDGEMENTS

TO JULIAN STEWARD. THIS BOOK WOULD NOT HAVE BEEN POSSIBLE WITHOUT JULIAN, WHOSE GRAPHICS ARE EXTRAORDINARY AND PATIENCE ENDLESS.

TO MY MANAGER AND BROTHER PADRAIG AND BROTHER XAVIER WHO DROVE ME ON TO COMPLETION.

TO MY SON MELVYN P.G.A. WHO TRIED AND TESTED THE 5 TO TEN EXTENSIVELY BEFORE USING IT AND ADOPTING IT, SHOOTING SOME VERY LOW SCORES (-9, 63 GROSS ON OUR HOME COURSE).

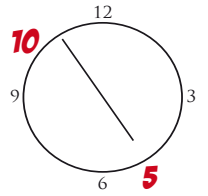
MELVYN WAS MY LITMUS TEST, RUBICON MOMENT AND I VALUE HIS OPINION VERY GREATLY INDEED.

TO ALL THE OTHERS FROM NEAR AND FAR ESPECIALLY ALAN WHO SPURRED ME ON TO COMPLETION.

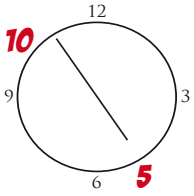
TO ALL WHO HELPED, I THANK YOU.

Mel Flanagan

SERENITY



*GOD GRANT ME THE SERENITY TO ACCEPT THE
THINGS I CANNOT CHANGE, THE COURAGE TO
CHANGE THE THINGS I CAN, AND THE WISDOM TO
KNOW THE DIFFERENCE. ...*



PADRAIG'S INTRODUCTION

A S MEL'S BROTHER, I TAKE GREAT PLEASURE IN INTRODUCING HIS LATEST CONTRIBUTION TO THE GAME OF GOLF. IT IS A REMARKABLE PUBLICATION, BRILLIANTLY ILLUSTRATED, EASY TO FOLLOW AND UNDERSTAND.

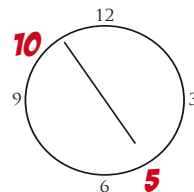
MEL HAS SPENT A LIFETIME IN GOLF. ALWAYS CURIOUS ABOUT AND WILLING TO RESEARCH THE SECRETS OF THE PERFECT GOLF SWING, HE HAD A EUREKA MOMENT. THIS FOLLOWED ON FROM MEL EXAMINING ARCHIVAL FOOTAGE OF FORMER GREAT PLAYERS TOGETHER WITH TAKING A CLOSE LOOK AT THE SWING PATTERN OF THE MODERN LEADING PLAYERS. HE FORMED THE OPINION THAT ALL THE GREATS OF GOLF REALLY SWANG THE CLUB IN THE SAME WAY. HE CONDUCTED RESEARCH WITH BOTH SCRATCH PLAYERS AND REGULAR HANDICAPPED GOLFERS, WHICH CONFIRMED THAT HIS THEORY WAS CORRECT.

IN THE PAGES OF HIS BOOK, THIS SWING IS ILLUSTRATED IN AN EASY TO UNDERSTAND MANNER. WHEN YOU PUT MEL'S SWING INTO PRACTICE YOU WILL BECOME A BETTER PLAYER. YOU WILL START TO PLAY GOLF WITH A SPRING IN YOUR STEP AND JOY IN YOUR HEART. IN FACT YOU ARE LIKELY TO JOIN THAT VERY EXCLUSIVE CLUB 'THE HAPPY CAMPERS' (OF GOLF).

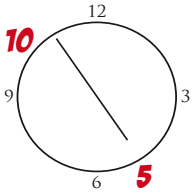
MEL HAS CHRISTENED THIS, THE 5 - TEN SWING AND HAVING READ THIS BOOK YOU WILL UNDERSTAND WHY.

THANK YOU MEL FOR SHARING YOUR THOUGHTS WITH US.

Padraig Flanagan



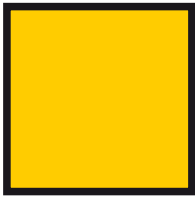
THE NUMBER 5 IS YOUR PATHWAY TO HAPPY GOLFING



GOLF SOPHISTICATIONS

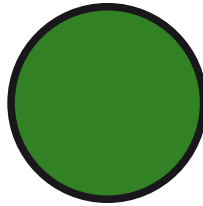
I USE 3 SYMBOLS TO CRACK THIS COMPLEX NUT:

THE SQUARE



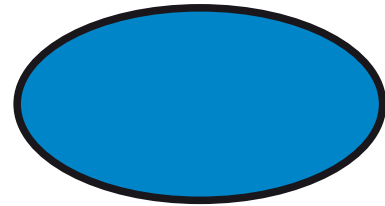
PRE-IMPACT.

CIRCLE



AFTER-IMPACT.

OVAL

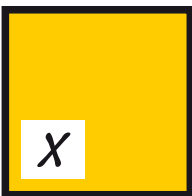


WINNING
POWER-FADE SHOT.

COMBINE ALL 3 AND YOU ARE CRACKING THE NUT.

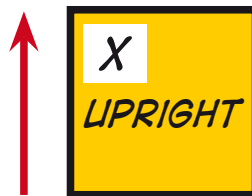
THERE ARE 5 PARTS TO THE 5 - TEN SWING.

MOVE 1



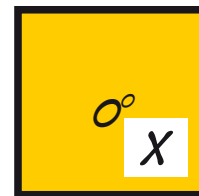
5 ←
TAKEAWAY.

MOVE 2

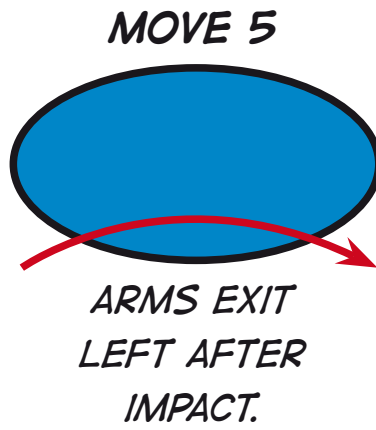
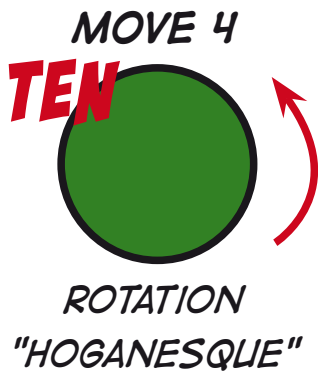
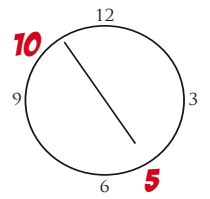


TOP OF BACKSWING.
ARMS MOVE LIPRIGHT

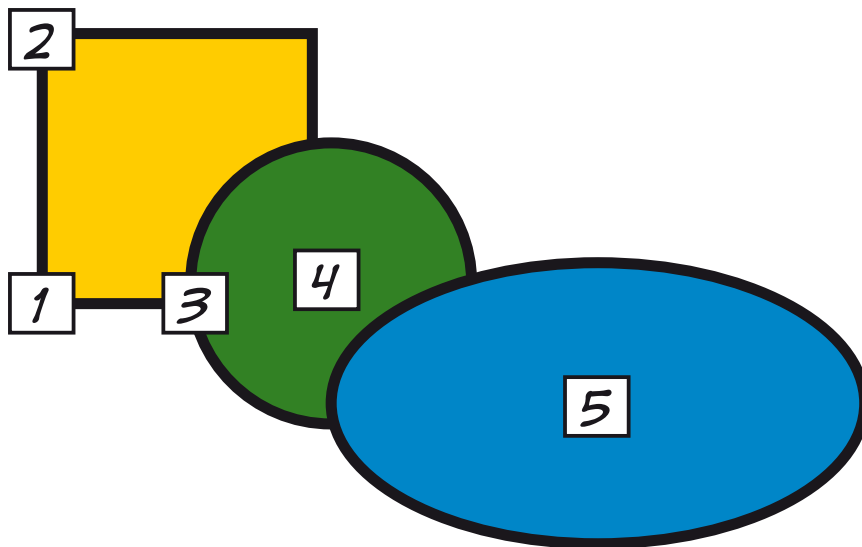
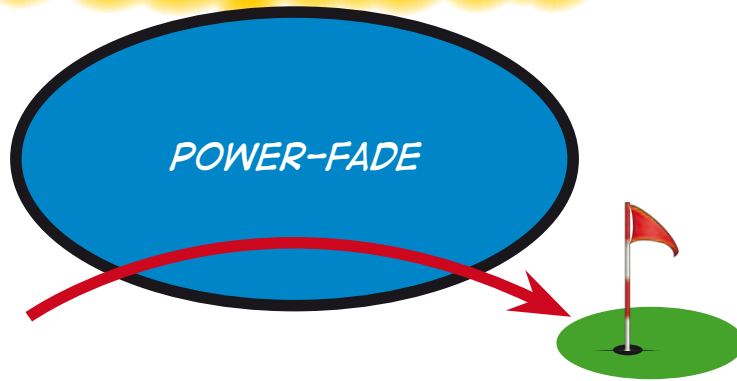
MOVE 3



0° DOWNSWING.
ARMS MOVE DOWN
ALONG 0° LINE

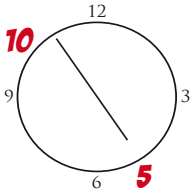


POWER-FADE IS THE RESULT



SQUARE, UPRIGHT TAKEAWAY. **5**
CIRCLE, FLAT FOLLOW THROUGH. **TEN**
OVAL, BALL FLIGHT (POWER-FADE)

5-TEN



YESTERDAY WAS THE DAY BEFORE YOU BECAME A GOLFER!

THE **5-TEN** SWING INSTANTLY NEUTRALIZES THE -90° ADDRESS DEFICIENCY TAKEAWAY.

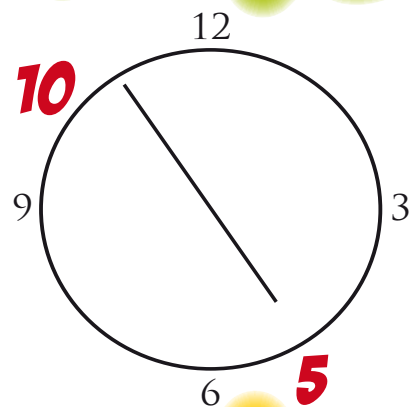
5-TEN CONTINUALLY TALKS TO THE TARGET, THE BALL HAS NO CHOICE BUT TO FLY TO THE FLAG.

- A.** AIM YOUR FEET AT THE TARGET.
- B.** SWITCH YOUR BACKSWING TO 5 O'CLOCK.
- C.** EXIT LEFT AFTER IMPACT INTO THE 10 O'CLOCK FINISH.



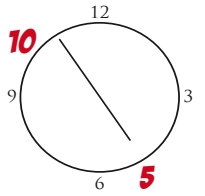
5-TEN WIN AND WIN AGAIN.

THE **5-TEN** SWING INSIDE MY BACK POCKET.



THE **5-TEN** SWING.

EUREKA - HOLY GRAIL SWING



POWER STRETCH

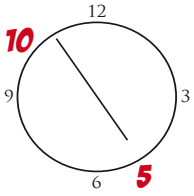
**BODY
RESISTANCE**

PULL HARD

"THE HARD PULL"

BODY RESISTANCE CREATES **TORQUE**
POURING **POWER, ANGLE, LINE** INTO
SWING

"DUPLICATE SO THAT YOU WILL **REPLICATE"**



"FLAT SWINGS"

APPALLING LEGACY

Average Amateur Score

According to the National Golf Foundation, the average 18-hole score for the average golfer is about 100. This hasn't changed in several decades.

The statistics are surprising to some golf experts, especially considering the technological improvements to clubs and balls.

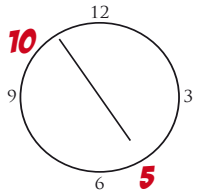
GOLF WAS, IS AND ALWAYS WILL BE DO-ABLE, FOR ONE VERY SIMPLE REASON: THE BALL IS BUT A FEATHER AND YOU ARE A GIANT BY COMPARISON. YOU GIANT MUST LEARN TO MOVE THE FEATHER, IN FAIRNESS YOU HAVE OCCASIONALLY HIT WONDER SHOTS, WHICH ONLY PROVES THIS POINT.

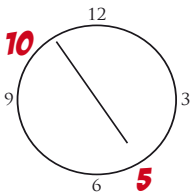
I CRACKED THE CODE AND SO WILL YOU, I FOUND THE PERFECT SWING AND SO WILL YOU.

NOW IS YOUR TIME, AND THE FACT THAT YOU ARE HERE NOW MEANS YOU HAVE ALREADY MADE IT. NOW IS YOUR TIME, WITH THE 5 - TEN SWING.

**WHAT ABOUT YOU
BECOMING AN
ACE GOLFER NOW!**

THE GIANT AND THE FEATHER

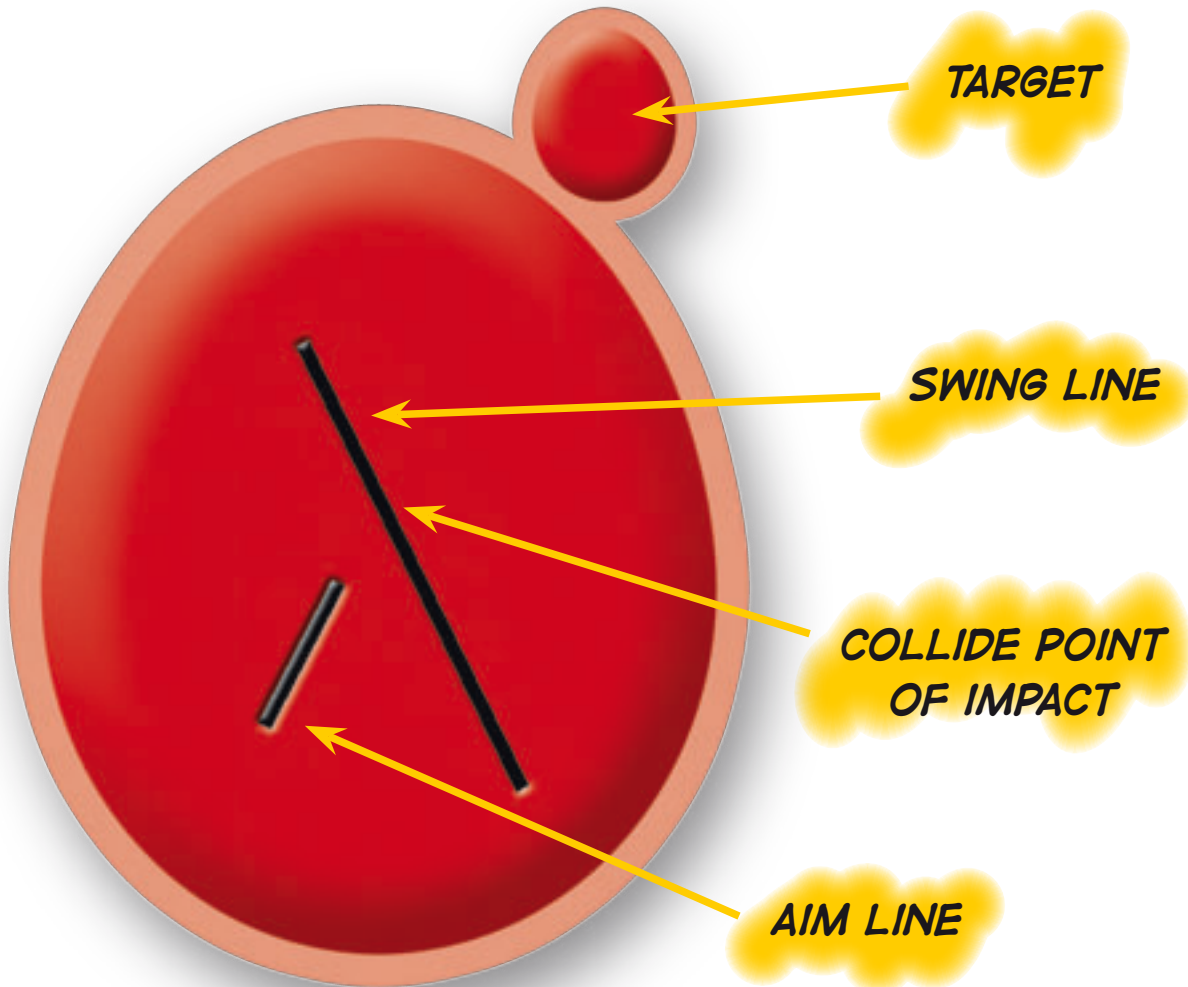




EXPLAINING THE LOGO

THE LOGO SYMBOLIZES THE AIM LINE.
THE SWING LINE AND THE FACT THAT
THEY WILL CROSS.

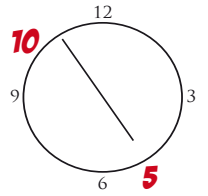
AT THIS COLLIDE POINT THE SWING IS FIRED.



AIM SWING COLLIDE

LEFT FOOT FORWARD ↗
RIGHT FOOT BACK. ↘
CLOSED STANCE SWING LINE 5 TO TEN ↖

THE "5 - TEN" SYSTEM



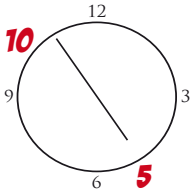
IT'S NOT JUST THAT YOU WANT TO BECOME A GOOD PLAYER, THAT'S EVERYBODY'S WISH. YOU HAVE TO SKIP THE WISH BIT AND SOMEHOW DISCOVER THE SYSTEM THAT WILL MAKE YOU GOOD.

THEY ARE TWO SEPARATE THINGS. THE SYSTEM COMES FIRST, LAST, AND IN THE MIDDLE IT'S ALL ABOUT A SYSTEM OF PLAYING THE GAME IN A WAY YOU ARE ABLE TO FULLY CONTROL THE BALL FLIGHT.. NO MORE NO LESS. YOU DON'T BECOME A GREAT PLAYER YOU SIMPLY DISCOVER THE SYSTEM THAT MAKES YOU GREAT.

BEN HOGAN BECAME A LEGEND WHEN HE FULLY DISCOVERED THE "5 - TEN" SYSTEM. HE EVENTUALLY "POWER FADED" EVERY SHOT INTO EVERY GREEN, WHERE THE BALL LANDED LIKE A BUTTERFLY WITH SORE FEET. IT PARACHUTED GENTLY DOWN ONTO THE GREEN SURFACE. THERE WAS NO HIT SOUND AT IMPACT - HE GATHERED UP THE BALL - "COTTON WOOL" AND NO ROLL ON THE GREEN SURFACE. IT WAS AS IF THERE WAS GLUE ON THE BALL AS IT STUCK RIGHT THERE, AND IF THERE EVER WAS A BOUNCE IT WAS ALWAYS ONE TO THE RIGHT. YOU CANNOT CONTROL HOOK LEFT SPIN, JUST ACCEPT THIS FACT.

I AM HANDING THE "5 - TEN" SYSTEM TO YOU RIGHT NOW ON A PLATE. PLEASE PAY ATTENTION.

DO IT AND DO IT RIGHT NOW.



THE **5-TEN** **S**WING

THE IDEAL GOLF SHOT OF THE
CHAMPIONS



POWER-FADE

YOU CAN TALK TO A FADE, BUT A HOOK WONT LISTEN

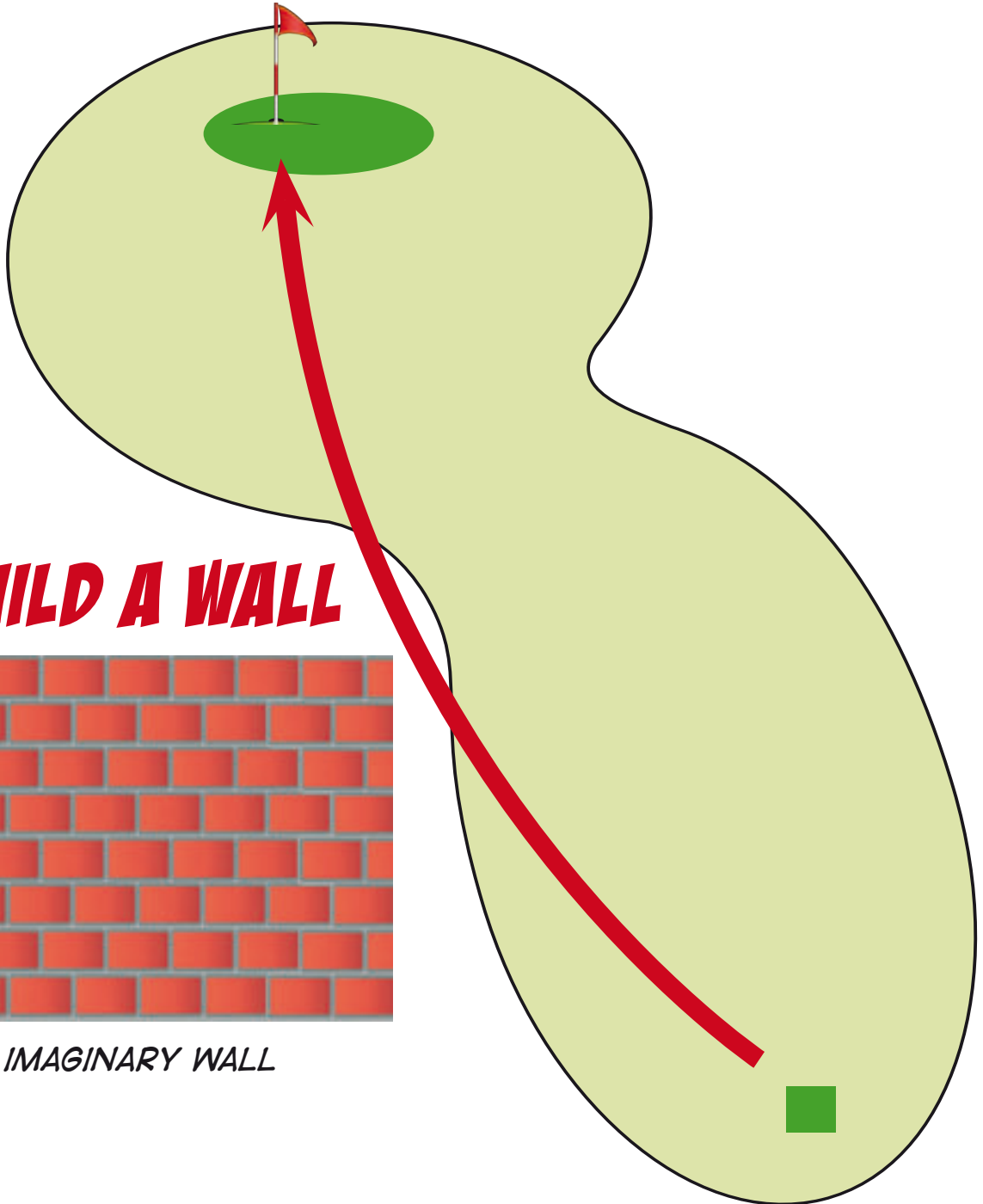
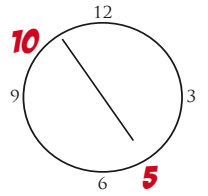
10



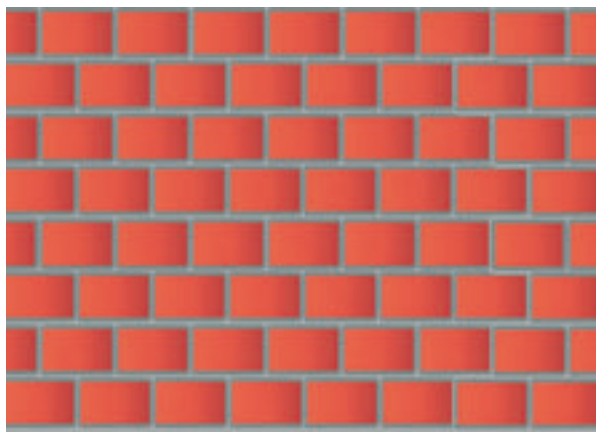
5

ALL TOP GOLFERS USE THE POWER FADE

TAKE "LEFT SIDE" OUT OF PLAY

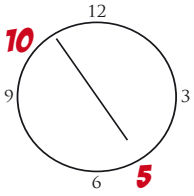


BUILD A WALL



IMAGINARY WALL

**5 TO TEN DOWNSWING
THE HOLY GRAIL OF GOLF**



THE SCHISM!

GOLF LOST IT'S WAY

***IN THE SCHISM THAT OCCURRED IN THE 70'S
BETWEEN THE FLAT AND THE UPRIGHT SWINGS***

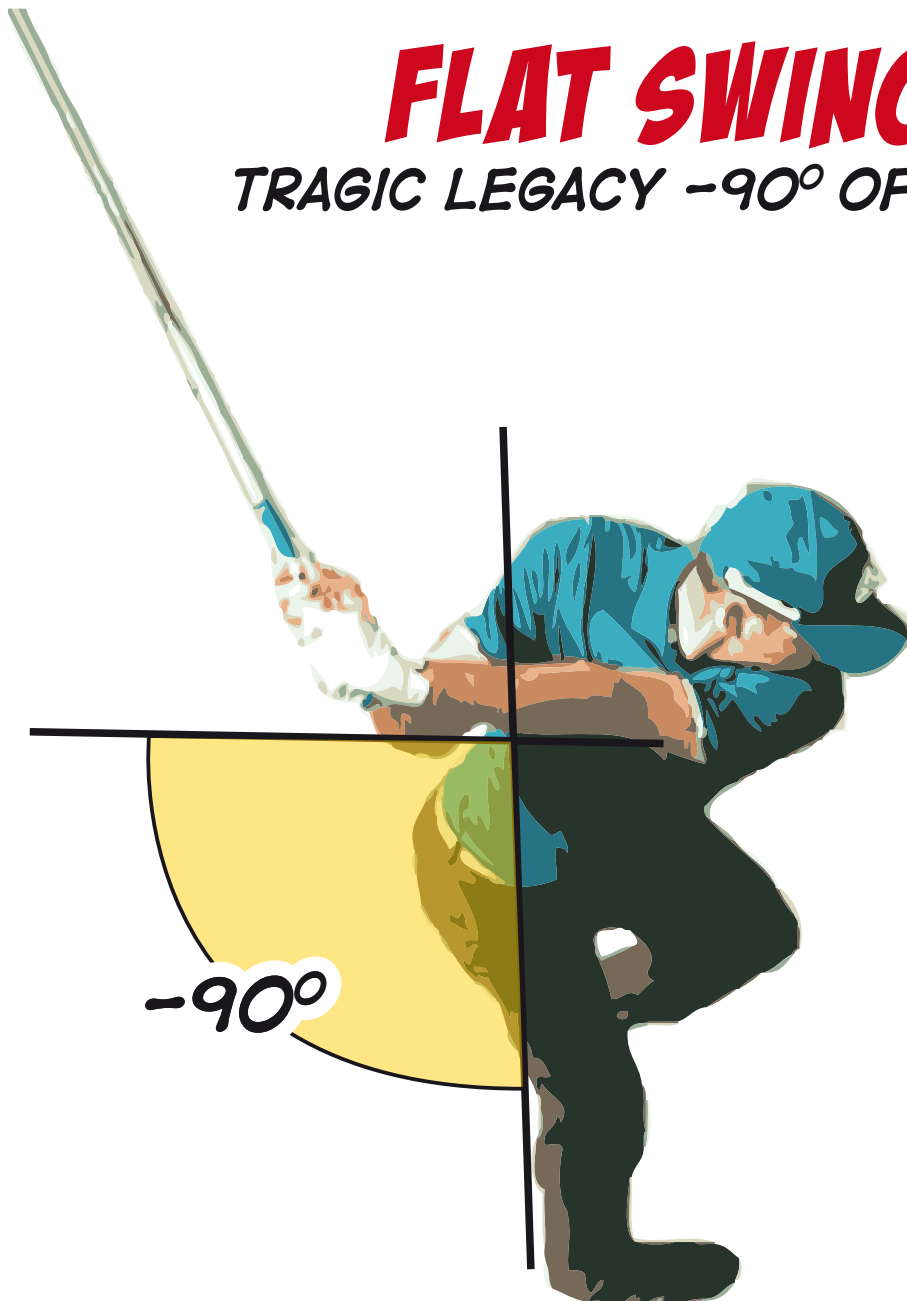
FLAT WON OUT!

***WE ALL TAUGHT AND STILL DO TEACH THE
FLAT SWING.***

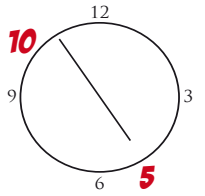
AMATEUR GOLF HAS SUFFERED VERY BADLY.

FLAT SWING

TRAGIC LEGACY -90° OFF LINE



THE "TECHNICAL" PROBLEM WITH FLAT DOWNSWING



AMATEUR GOLF WENT
INTO THE DARK AGES



HOOK LEFT

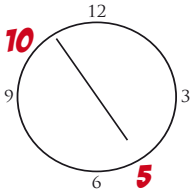
BLOCK RIGHT



"STUCK INSIDE"

JOHN JACOBS & CO.
WON THE DAY AND
WE WERE ALL
TRAINED TO TEACH
THE FLAT SWING
WITH THE
DISASTROUS BLOCK
RIGHT OR HOOK LEFT.

"DAMNED IF WE DID AND DAMNED IF WE DIDN'T"



THE SOLUTION

5 - TEN UPRIGHT SWING

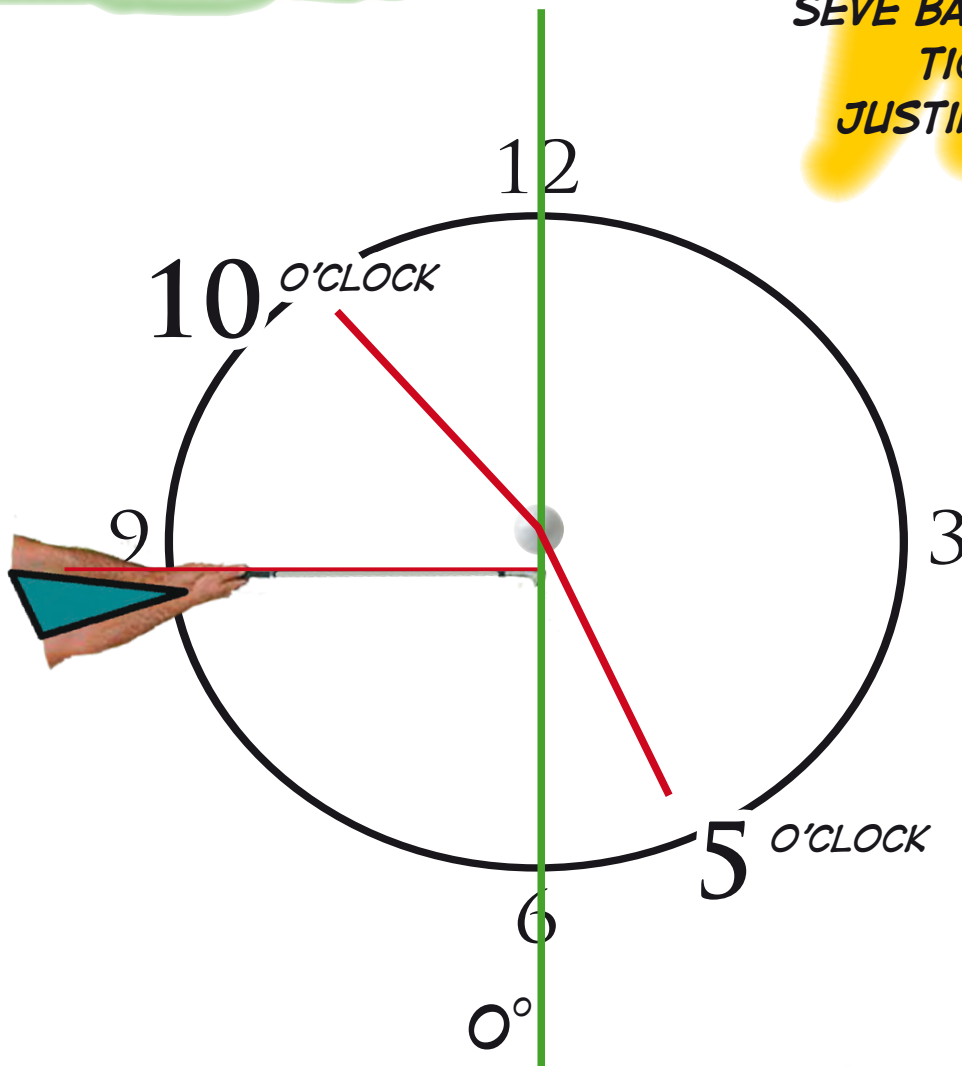
A SIMPLE SOLUTION TO A PECULIAR PROBLEM!

MY EUREKA MOMENT OCCURRED WHEN I REALIZED THAT UPRIGHT WAS ACTUALLY STRAIGHT - BEHIND THE BALL.

UPRIGHT = STRAIGHT 0°

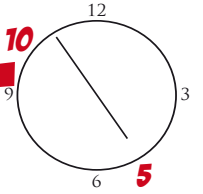


ALL MAJOR WINNERS USED THE UPRIGHT ON-LINE SWING
JACK NICKLAUS
SEVE BALLESTEROS
TIGER WOODS
JUSTIN THOMAS...



UPRIGHT - ONLINE = WIN

CROOKED IS STRAIGHT



BEN HOGAN LEGENDARY GOLFER ONCE SAID "GOLF IS A GAME OF OPPOSITES" EVERY NATURAL INSTINCT - DO THE OPPOSITE AND YOU WILL PLAY BRILLIANTLY.

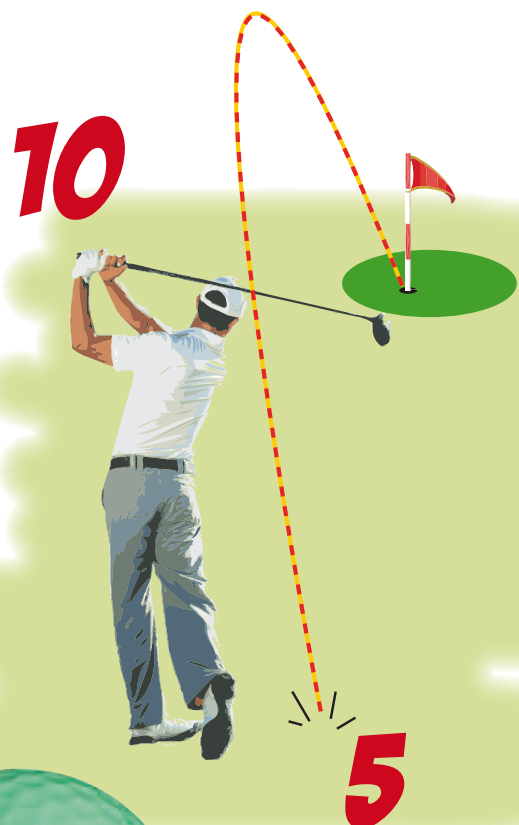
**I LIKE TO CALL GOLF THE CROOKED/STRAIGHT GAME.
CROOKED IS STRAIGHT.**

THE EASIEST CROOKED STRAIGHT SHOT IS THE POWER FADE, ABOUT THIS HALF OF THE BALL COMES INTO PLAY. IS IT ANY WONDER ALL THE TOP PROS PREFER IT AND WIN TIME AND AGAIN WITH IT.



SCREWBALL

THE 5 - TEN SWING EXITS LEFT AFTER IMPACT WITH THE FACE HELD OFF (STRAIGHT OPEN TO THE SWING LINE). RIGHT SPIN IS APPLIED AND THE BALL TAKES OFF SLIGHTLY LEFT, BEFORE EVENTUALLY GENTLY VEERING TO THE RIGHT AND SITTING DOWN ON THE GREEN LIKE AN OLD DOG AT THE FIRE.



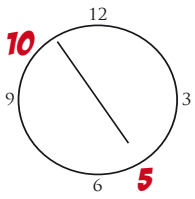
THE BALL ENDS UP STRAIGHT ADJACENT THE FLAG BUT IT FLEW CROOKED GETTING THERE.

**STRAIGHT IS CROOKED.
CROOKED IS STRAIGHT.**

THE POWER FADE



SCREWBALL



SEVE

A SOLITARY SAD LESSON

IT IS ALLEGED THAT:

SEVE APPROACHED JOHN JACOBS ABOUT HIS BALL FLIGHT AS TOO HIGH. JOHN ADVISED SEVE TO FLATTEN HIS BACKSWING, AND THE REST IS HISTORY.

CLASSIC



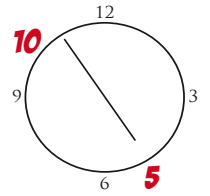
MODERN



SEVE IS THE EPITOME OF EVERYTHING IN THIS BOOK.
PLEASE NOTE.

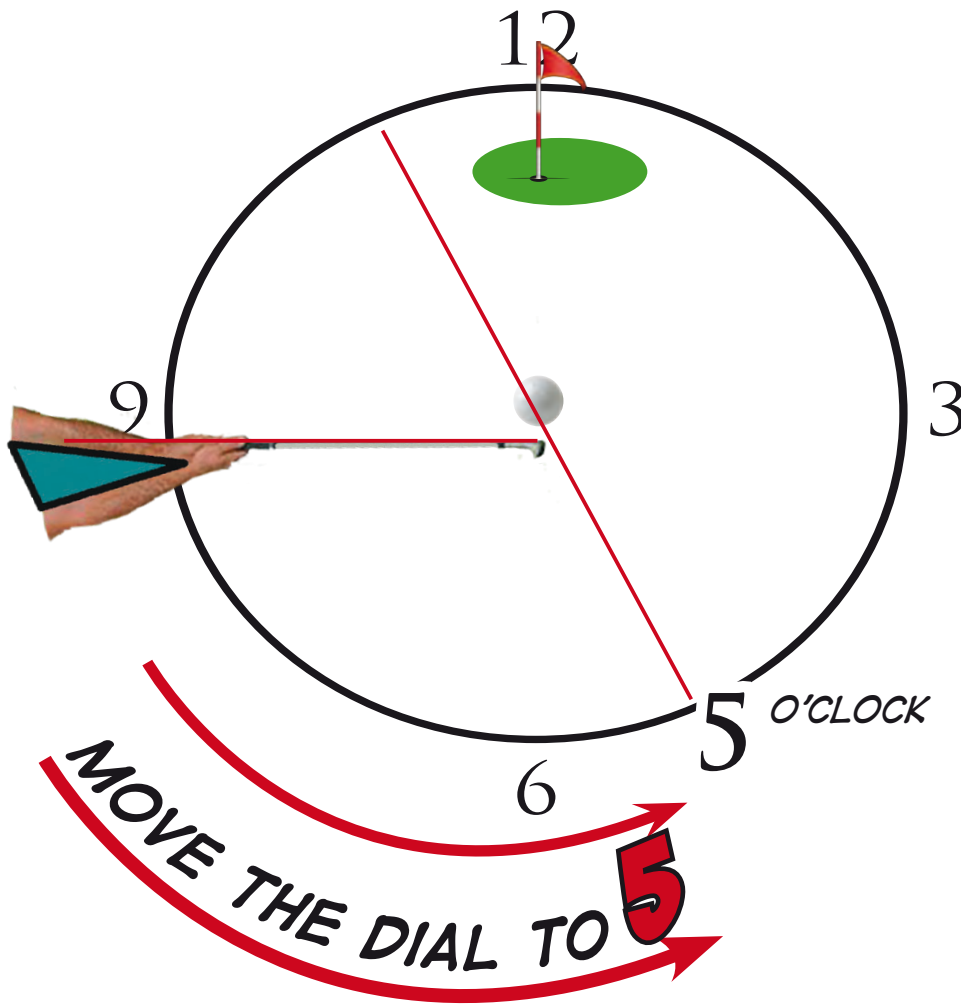
UPRIGHT IS GOOD, FLAT IS V. BAD.

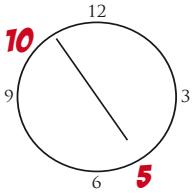
PRE-SHOT ROUTINE ALL THE STARS USE



THE "DUMMY RUN"

PRE-SET THE CLUBHEAD OUT TO **5**



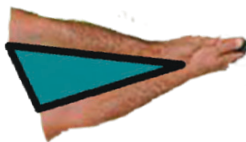


1 SECOND BACKSWING

TIME IS NOT ON YOUR SIDE!

IT'S A SPLIT SECOND MOVE

$\frac{2}{5}$ OF A SECOND IS ALL THE TIME YOU HAVE TO FEED POWER, ANGLE AND LINE INTO YOUR SWING.



$\frac{1}{5}$

$\frac{2}{5}$

$\frac{3}{5}$

$\frac{4}{5}$

$\frac{5}{5}$

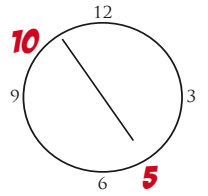
$\frac{2}{5}$ OF A SECOND

UP HERE, THE HORSE HAS BOLTED.

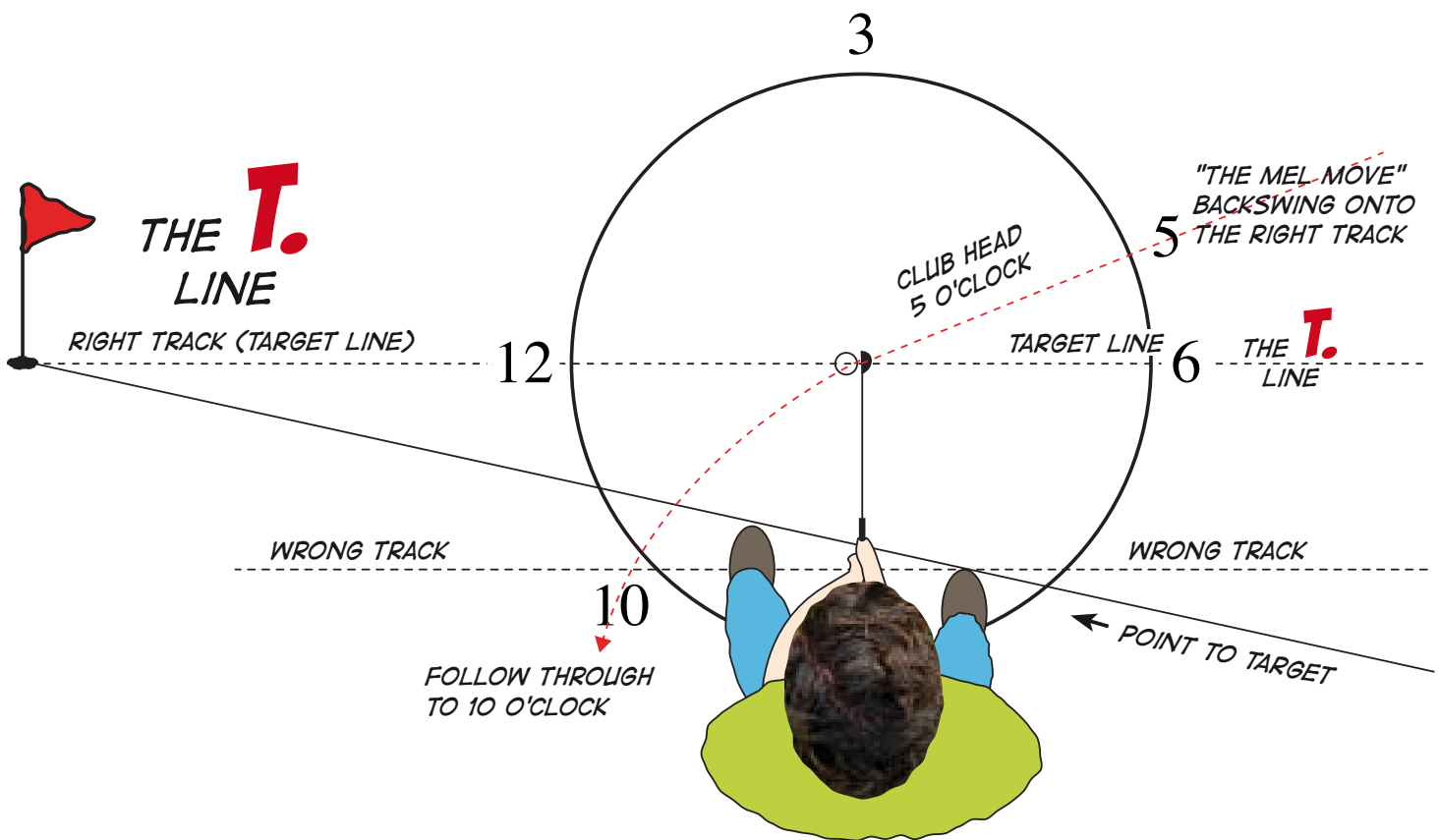
HERE IS MUCH TOO LATE. THE FAT LADY HAS SLUNG!

5

JUMP TRACK TO 5



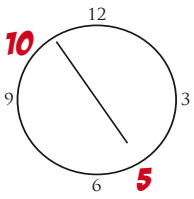
JUMP TRACK ONTO THE RIGHT TRACK
MEL MOVE YOUR BACKSWING ONTO THE RIGHT TRACK
STAY ON IT UNTIL IMPACT



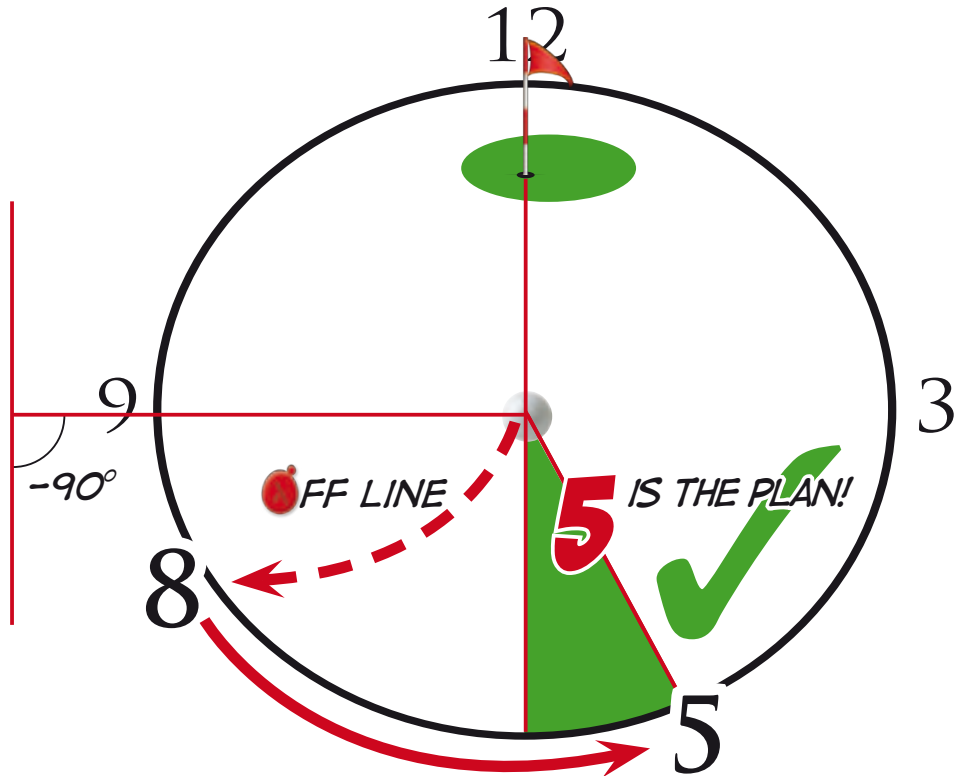
MOVE OUT TO 5

JUMP YOUR BACKSWING OUT ONTO THE
T. LINE TRACK.

PLAY LIKE A PRO USE THIS SYSTEM.



5-TEN WIN AND WIN AGAIN SWING




QUESTION:

THE GOLF BALL WEIGHS 1.68 OUNCES VERSUS
A HUMANS WEIGHT OF 2000/3000 OUNCES.

THE 1.68 OUNCES WINS

WHY?

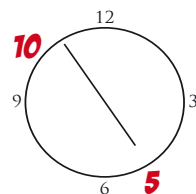
ANSWER:

THE 2000/3000 ADVANTAGE IS WHITTLED AWAY WITH THE
DISASTROUS 'FLAT AROUND THE ANKLES BACKSWING', TOTALLY
IGNORING THE T-LINE IE. 

SOLUTION:

MELMOVE YOUR TAKEAWAY OUT ONTO THE  T-LINE

SWITCH TO **TEN**



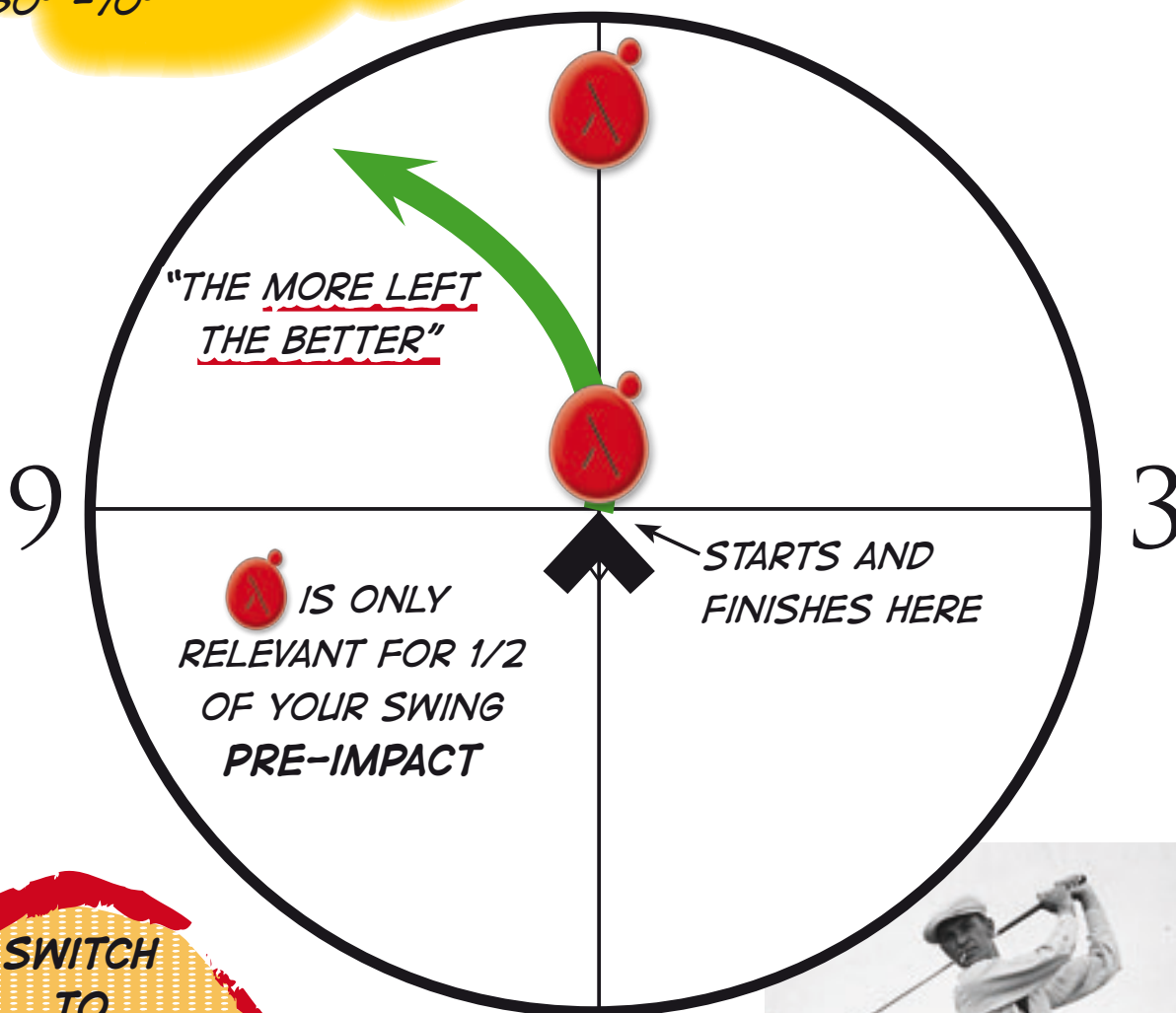
EXIT LEFT

"EXIT LEFT" YOUR SWING

MUST EXIT LEFT AFTER IMPACT,
INTO NEGATIVE TERRITORY

-50° -70°

12

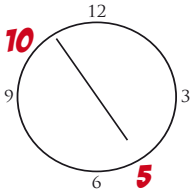


SWITCH TO **TEN**

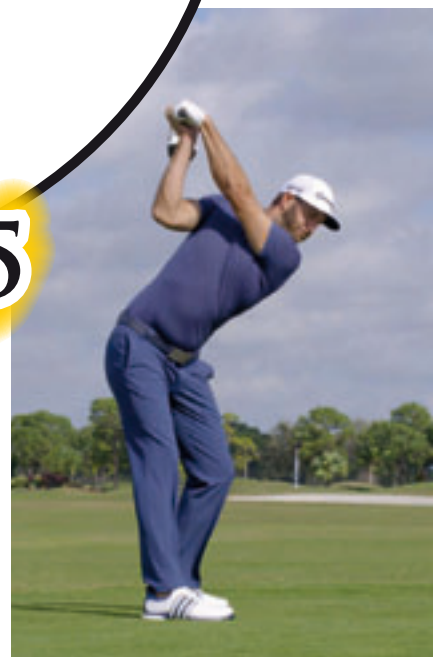
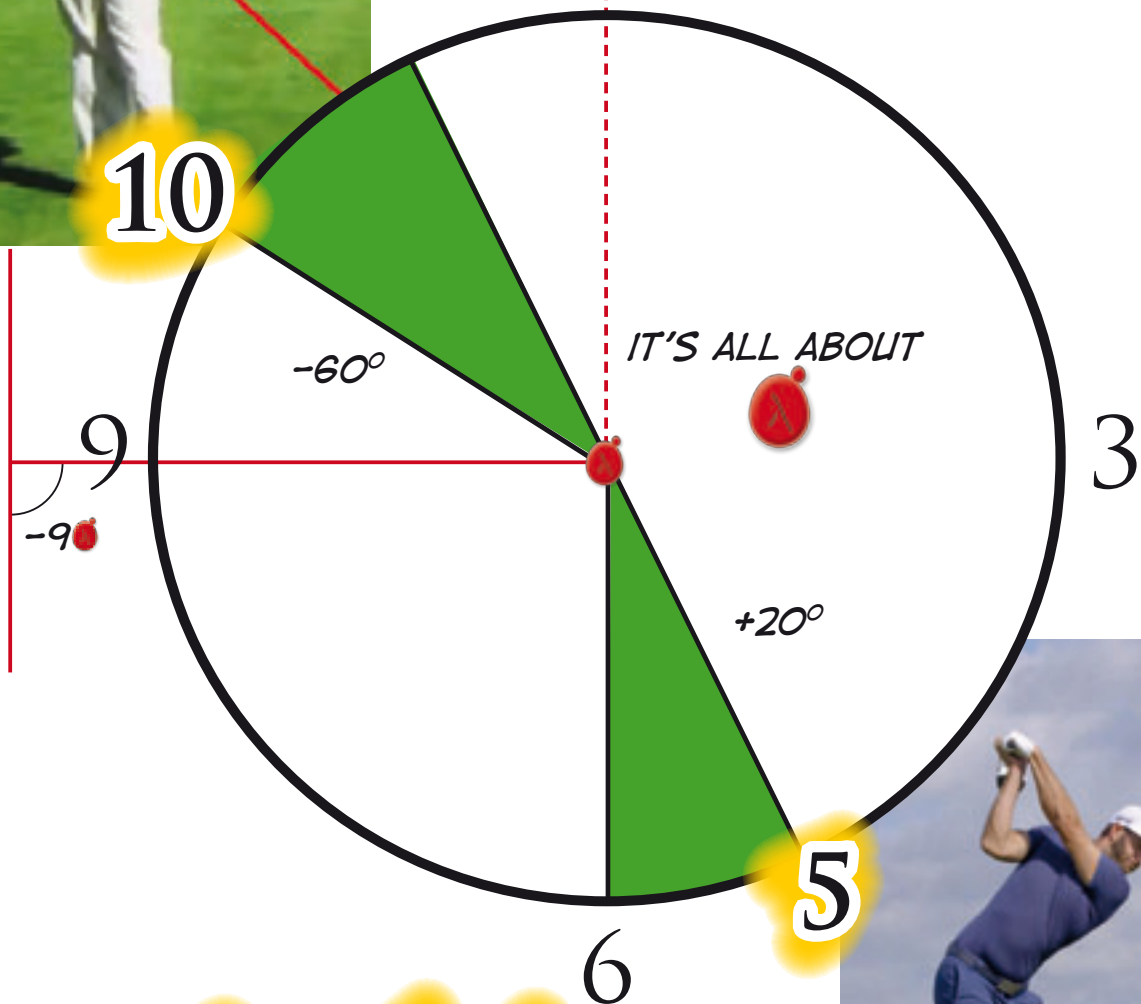
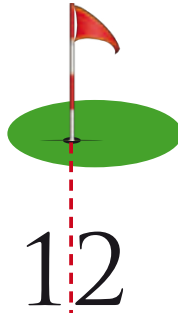
6

"HOGANESQUE FINISH"



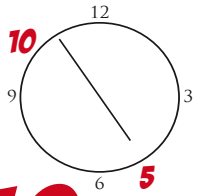


FOLLOW THROUGH ON TEN



SWITCH TO TEN

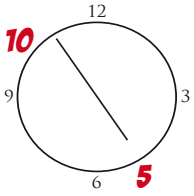
STARS OF THE PAST USING THE 5-TEN SWING



JACK NICKLAUS

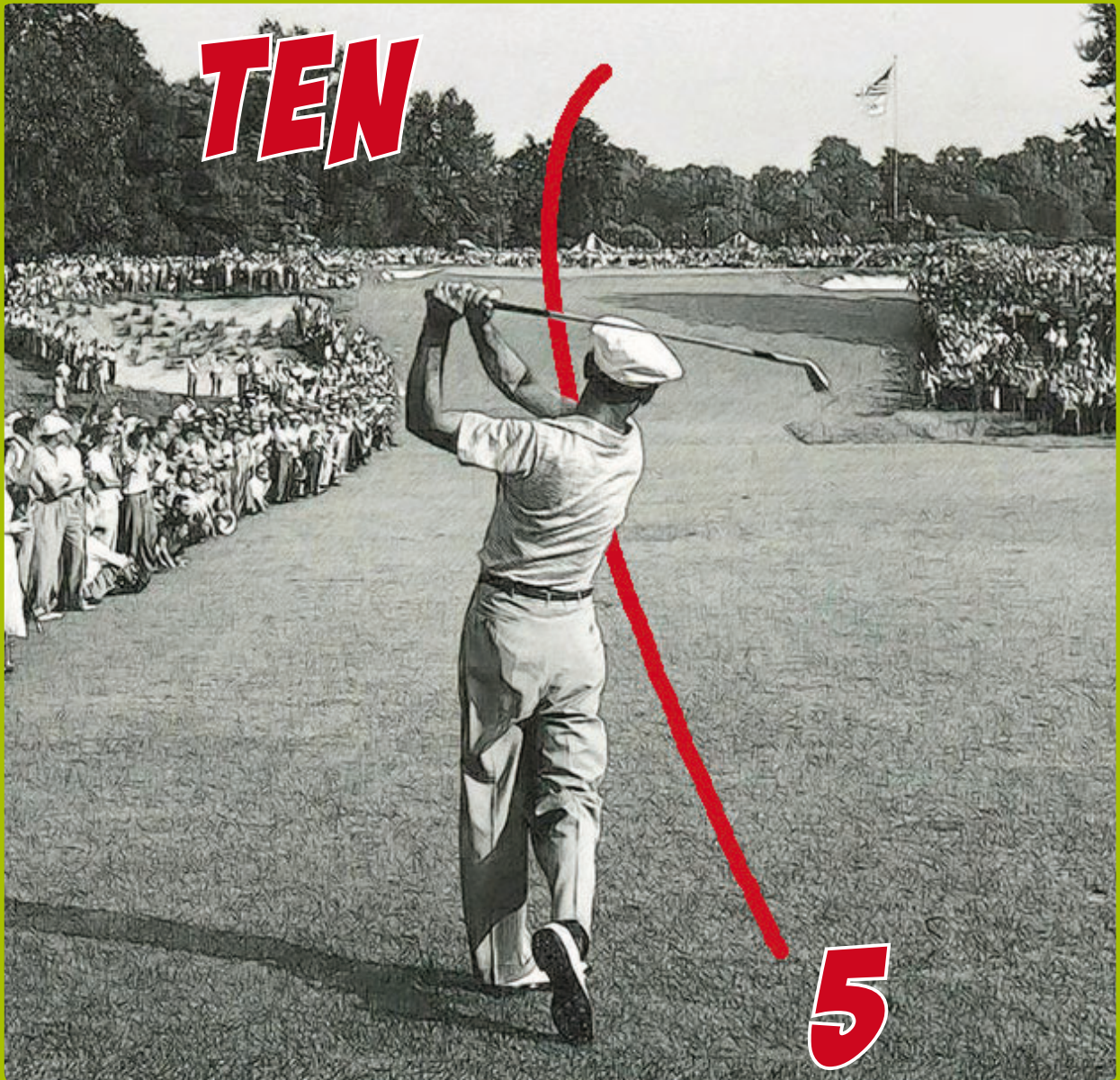


ON LINE UPRIGHT BACKSWING



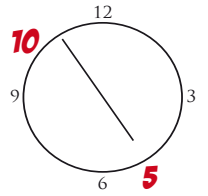
FOLLOW THROUGH TO TEN O'CLOCK

COPY BEN HOGAN, KING OF THE POWER FADE.



***UPRIGHT SWING
EXIT LEFT FINISH***

YOUR SCORES ARE TOO HIGH



HARVEY PENNICK, LEGENDARY TEACHER APPROACHED A YOUNG MAN IN CAR PARK OF HIS GOLF COURSE.

THE GOLF PRO, WHO HAD DRIVEN 300 MILES WAS READY FOR A LONG PRACTISE SESSION. HARVEY ENQUIRES YOUNG MAN - "WHAT IS YOUR PROBLEM IN THE GAME?". THE PRO REPLIES "OF LATE MY SCORES ARE TOO HIGH, I'M NOT WINNING ANYMORE!"

HARVEY SQUARES UP TO THE YOUNG MAN - "YOU ARE RIGHT SON. YOUR SCORES ARE TOO HIGH - NOW PUT YOUR CLUBS BACK INTO YOUR CAR AND GO HOME!" HARVEY DISAPPEARED.

TO SAY THE PRO WAS ANNOYED WAS A TOTAL UNDERSTATEMENT. HE WAS SEETHING ALL THE WAY HOME.

SOME 3 WEEKS LATER THE YOUNG PRO WON AGAIN AND HAD A RICH VEIN OF FORM. HE WAS FOREVER THANKFUL THAT HARVEY PUT HIM BACK UP ON HIS HORSE AND FOCUSED HIM PRECISELY ON HIS ACTUAL SCORE.

YOU MUST DO LIKEWISE. FOCUS ON YOUR SCORE.

PRACTICING MISTAKES

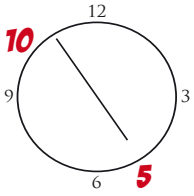
HAVE YOU EVER HEARD THE PHRASE "THE MORE I PRACTICE THE WORSE I GET!"

SO, THE REASON IS SIMPLE "YOU ARE PRACTICING MISTAKES!" CHANGE NOW, ADOPT THE "5 - TEN" SWING NOW!

YOU CAN PLAY GOLF WITH THE FLAT (QUACK QUACK) SWING BUT YOU CANNOT SCORE WITH IT.

"5 - TEN" - CLOCKWISE SPIN IS THE "SCORING SWING."

APPLYING - "CLUTSPIN" IS THE ONE AND ONLY WAY TO SCORE LOW.



REDUCING YOUR SCORE

"CRUNCHING THE NUMBERS" IS A BACK TO FRONT APPROACH TO REDUCING YOUR SCORE.

START AT THE END - PUTTING - AND WORK BACK. I AM NOT EXPECTING YOU TO DRIVE LIKE TIGER WOODS BUT I DO EXPECT YOU TO PUTT AND CHIP EVERY BIT AS GOOD.

THIS IS A S.A.G - A SHORT TERM ATTAINABLE GOAL - THIS YOU CAN DO!

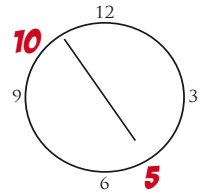
MAKE A COMMITMENT AND BECOME AN ACE PUTTER AND CHIPPER.

THINK SERENITY..." TO CHANGE THAT WHICH I CAN..."

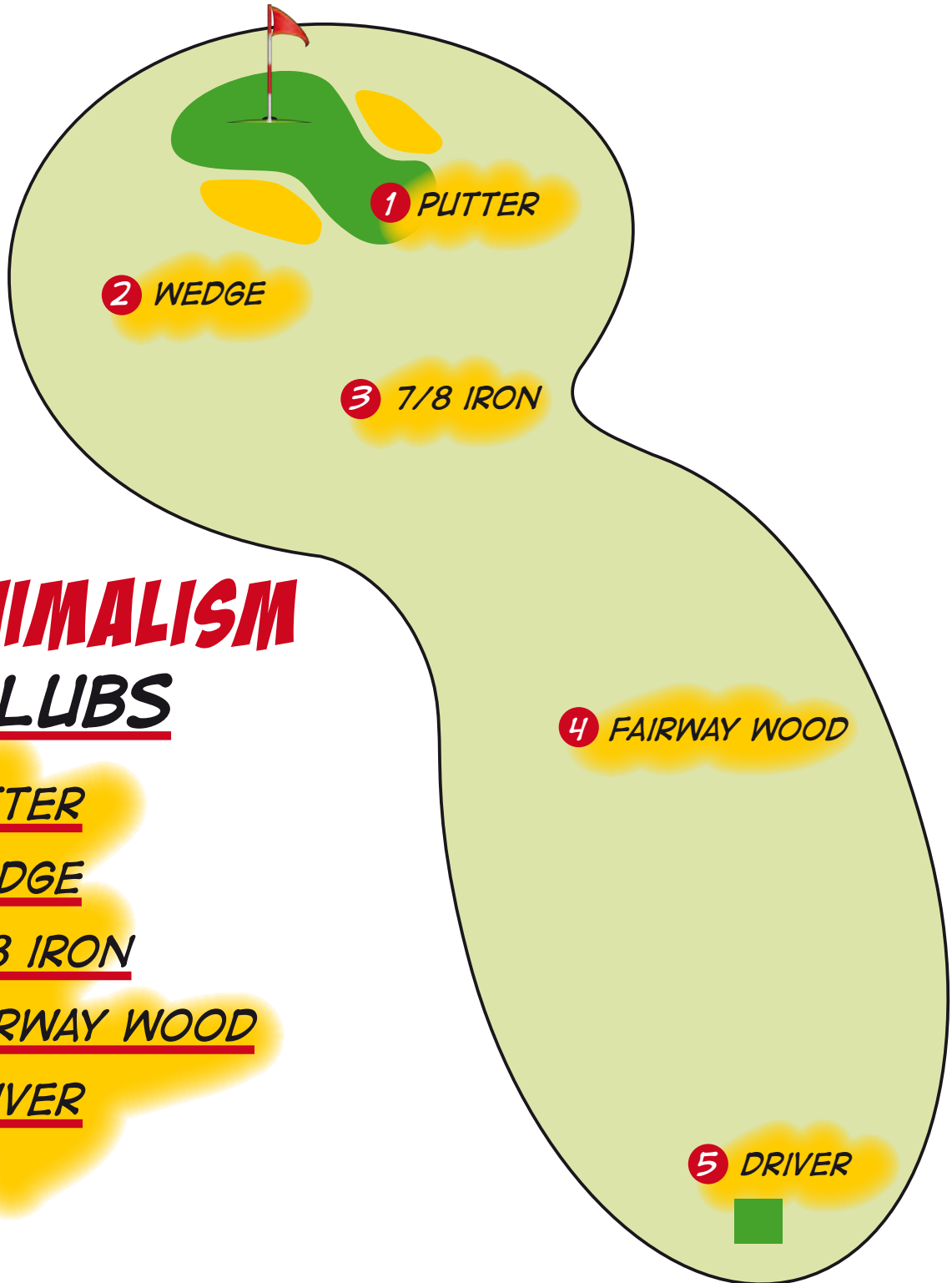


GOLF MINIMALISM

GOLF **MINIMALISM**



LEARN **B**ACK TO **F**RONT

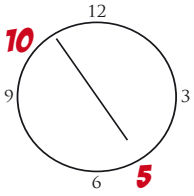


MINIMALISM **5 CLUBS**

1. PUTTER
2. WEDGE
3. 7/8 IRON
4. FAIRWAY WOOD
5. DRIVER

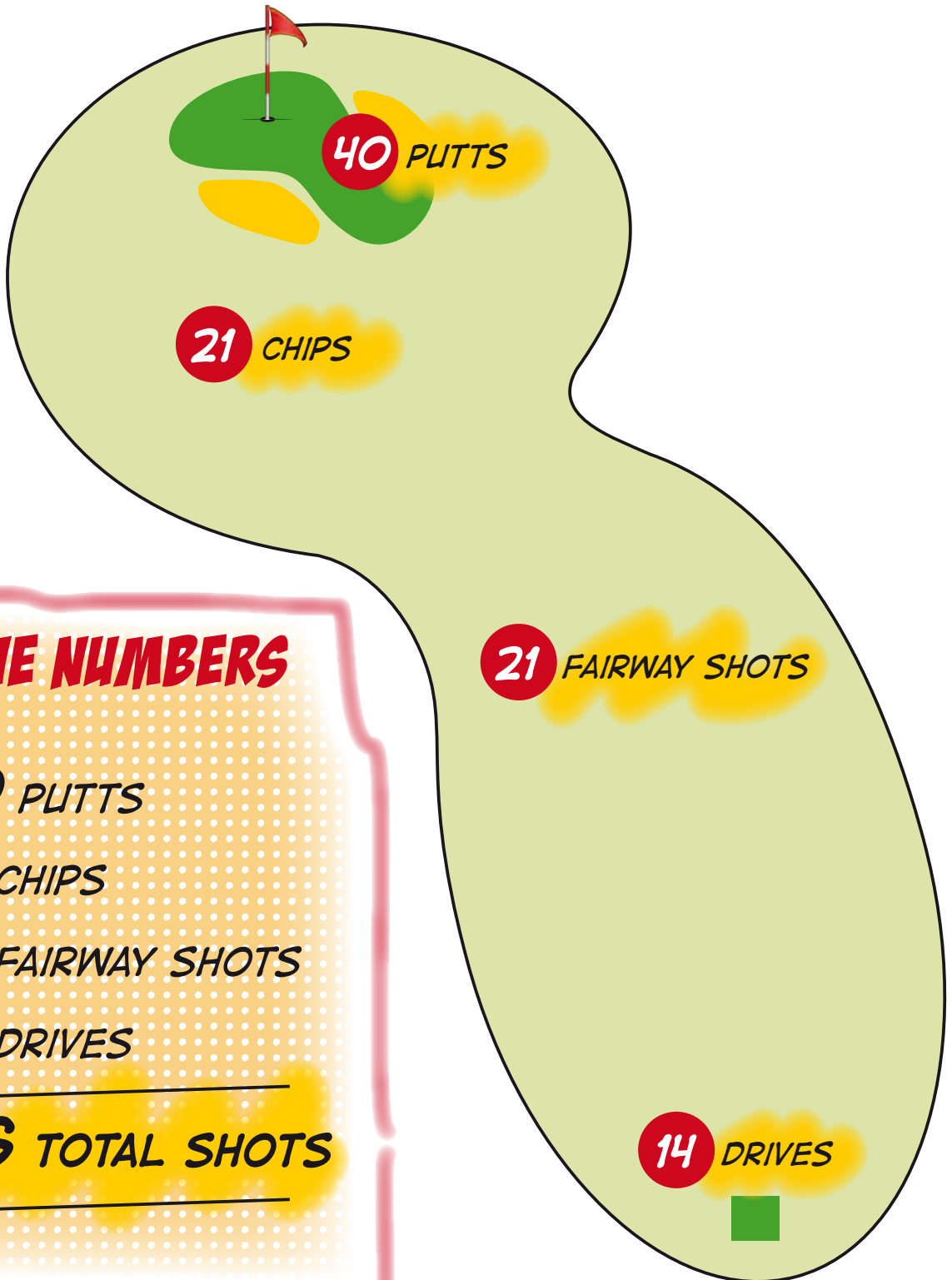
5 CLUBS

DO A "CULL" TOSS OUT THE OTHER CLUBS



CRUNCHING THE NUMBERS

TOTAL **96** SHOTS (THE AVERAGE SCORE OF AMATEURS)



THE NUMBERS

40 PUTTS

21 CHIPS

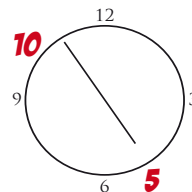
21 FAIRWAY SHOTS

14 DRIVES

96 TOTAL SHOTS

REDUCING YOUR SCORE

LEARN HOW TO PUTT



AVERAGE SCORE

96

MAX PUTTS - 34
MIN PUTTS - 29
KNOCK AT LEAST 6 AND
HOPEFULLY 11 OFF YOUR
SCORE.

HIT 3 GREENS IN
REGULATION = -6
SHOTS



NEW SCORE

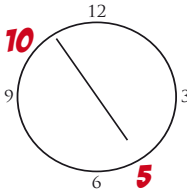
34 PUTTS

15 CHIPS

18 FAIRWAY SHOTS

14 DRIVES

81 TOTAL SHOTS



"SCREW BALL" PUTTING

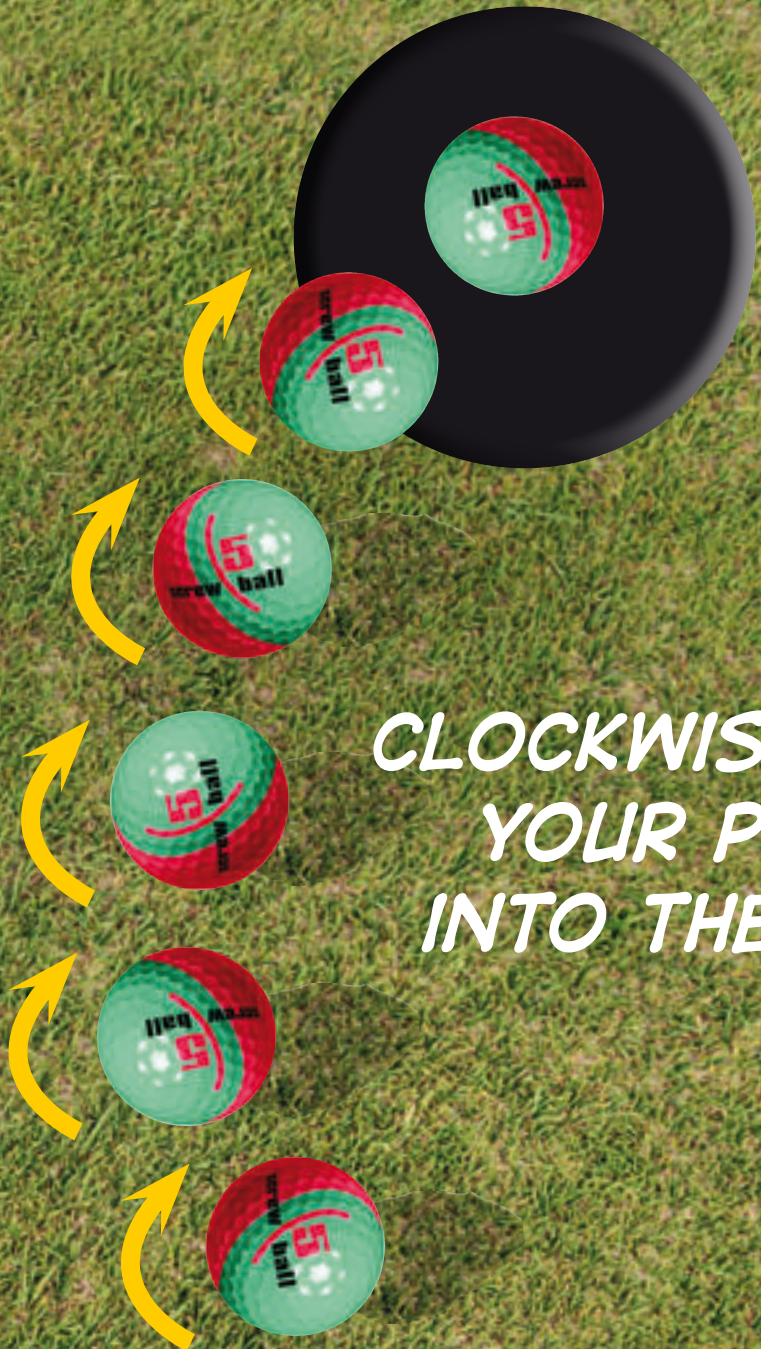
CLOCKWISE SPIN

STRIKE THE LEFT SIDE OF THE BALL



**"CLIT" YOUR PUTTS
FOREVER MORE INTO THE CLIP.**

"SCREW BALL" PUTTING

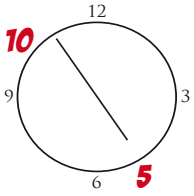


CLOCKWISE "CUT"
YOUR PUTTS
INTO THE HOLE

STRIKE THE LEFT

SIDE OF THE BALL





BECOME AN ACE PUTTER

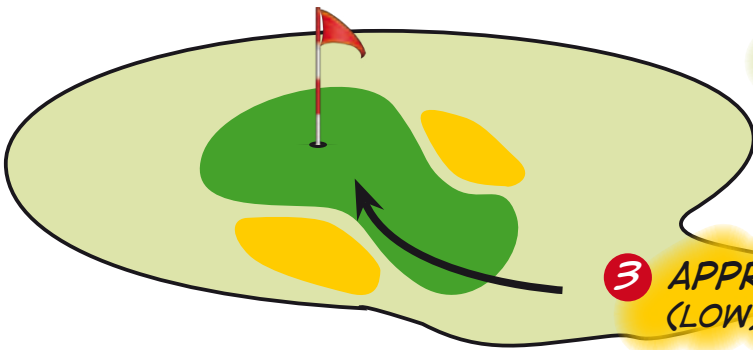
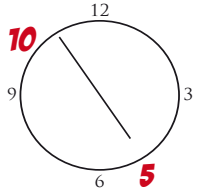


**34 - 29 PUTTS IS
YOUR GOAL**

MAGIC CLUBS

7/8 IRONS (LOW SHOT)

WORK TIRELESSLY FOR YOU



A VERY SIMPLE
5-TEN "CUT" SHOT

3 APPROACH
(LOW)

FIRST BOUNCE RIGHT

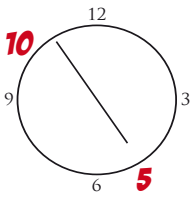
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**OPEN FACE
"CUT" CHIP**

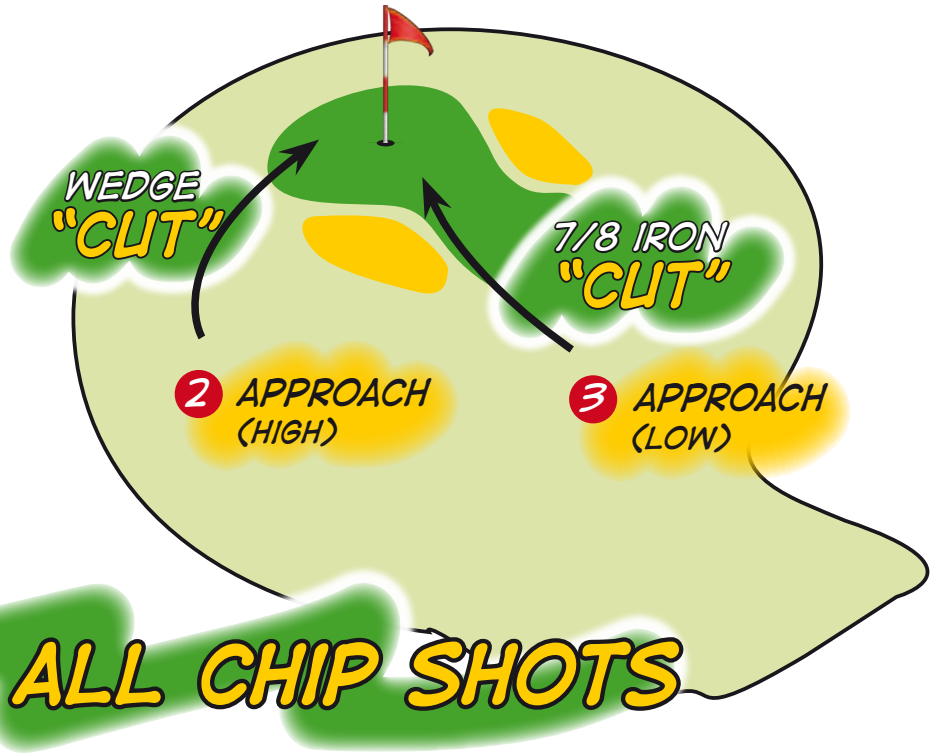
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USE THE MAGIC **7** IRON



OPEN FACE "CUT" CHIP

10



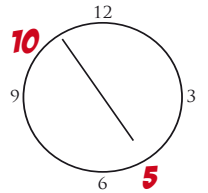
OPEN FACE
INCREASE LOFT

(CLOSED FACE CAUSES SHANK)

**JUST LIKE A KNIFE
THROUGH
BUTTER**



THE LONG GAME



**THE SECRET OF THE LONG GAME IS TO
MOVE FROM THE TIPS OF YOUR SHOULDERS
PENDULLUM STYLE**

LEFT SHOULDER

LEFT SHOULDER HITS CHIN
ON BACKSWING

RIGHT SHOULDER

RIGHT SHOULDER HITS CHIN
ON DOWNSWING

MOVE TWO ARMS AS ONE

THE CLUB-HEAD AND YOUR ARMS MUST RETURN TO
THE EXACT ADDRESS POSITION --- AT IMPACT --- IN ONE SECOND!
HAVEN'T YOU NOTICED --- ALL THE GREAT SWINGS HAVE AN
"ECONOMY" OF MOVEMENT --- RETAIN THEIR ONE.
WHILST HACKERS SWINGS ARE AWKWARD --- GANGLY -- THEY LOOSE
THEIR SHAPE - 'GYRATE' ALL OVER THE PLACE, MANY MANY MOVING
PARTSAND THEIR SHOTS MATCH IT WITH A WANDERLUST MANIA!
LET'S NAIL IT

ONE --- IS YOUR
CORE FRAME.

ONE --- YOU
SWING AS A WHOLE

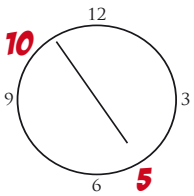
ONE --- IN ONE
SECOND

YOU START WITH ---
ONE .

SWING --- ONE .

FINISH WITH ---
ONE .





HERE'S THE THING -- ONCE YOU LOCK YOUR 'ADDRESS' POSITION ONTO THE TARGET -- AS YOU ALWAYS DO -- HERE'S WHAT YOU 'DO'..

....."BECOME".....

"ONE" ---

WITH IT ..."FEEL A LOCK OF YOUR SET-UP" ONTO THE TARGET

....A "ONENESS"

.....COMING "ON !"

ADDRESS=IMPACT

SWING --- "ONE" --- YES ...

"SWING" - YOUR - "SET-UP - YOUR "ADDRESS"

--- YOUR ENTIRE ARMS SHAFT AND CLUBHEAD

--- AS "ONE"

ALL THE WAY "BACK"

AND ALL THE WAY "HOME"

BE -- "ONE ".

"CONSUMMATE" THE MARRIAGE OF YOUR SET-UP

AND --

YOUR SWING

THAT THEY ARE --- ONE .

WORK, WORK, YOUR "BUTT" OFF BY DOING NOTHING..

I MEAN CHANGE NOTHING

THINK OF YOUR ADDRESS AS YOUR STATUS

QUO --- YOUR PERFECT IMPACT.

WHY IN HEAVENS NAME WOULD

YOU "HACK" --

PERFECT IMPACT - ADDRESS

AWAY?

SWING YOUR "STATUS QUO" AS ONE

UNIT --- KEEP IT INTACT

AND

YOU --- WIN !

KEEP YOUR -- CORE -- "ONE"

-- FRAME IN PLACE .

AND REPEAT

"ONE"

"ONE"

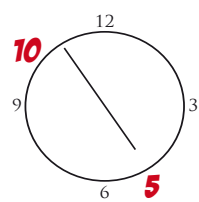
"ONE"

"CHANGE NOTHING"

"PERFECT IMPACT"

"YOU WIN"





THE 'HOLY GRAIL' - "ONE" - MIRACLE SWING

THERE IS ONLY -- ONE -- PERFECT "IMPACT" POSITION --
IT'S WHERE THE CLUBHEAD IS PRECISELY -- SQUARE TO THE LINE.
THINK OF THAT FOR 'ONE' MOMENT ---

'ONE' --- PERFECT POSITION.

CONSIDER THIS - THERE ARE NOT
1,000,000, 100,000, 10,000 , 10 ,
-- THERE IS ONLY -- 'ONE'. 'ONE', 'ONE'.
AND YOU ALREADY OWN -- 'ONE' --
AT ADDRESS, HOW TO "FIND" 'ONE'
--- AGAIN --- AT --- IMPACT
IS 'SET OUT' BELOW.

IT IS EXTRAORDINARY SIMPLE ...FOR YOU TO
FIND ONE EVEN THOUGH IT ONLY
TOOK ME -- 60 YEARS -- TO FIND IT!

SOME FOOL I -- SOME FOOL I.
WHEN I THINK OF ALL THE GOOD GOLF I
COULD HAVE POSTED!

IT'S -- THE -- "ONE" MIRACLE ---
SWING.

THE SWING

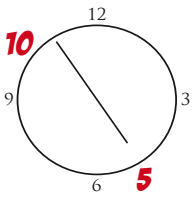
-- IS THE 'HOLY GRAIL' --
-"BILLION" DOLLAR --- ONE SECOND MIRACLE.

THE SWING

CONSISTS OF 'A --- I '
A = ADDRESS --
AND
I = IMPACT.



**"IT'S EXTRAORDINARY
SIMPLE TO MASTER!"**



THE SWING IS WHERE YOUR
"ADDRESS" BECOMES
-----"IMPACT" -----!

YOU ARE USING THE - MIRACLE - SWING.
THE SWING

LET'S CALL IT THEN -- YOU ARE
ONE SECOND FROM "PERFECTION".
YES THAT'S THE AMOUNT OF TIME IT
TAKES TO BECOME GREAT AT GOLF --
ONE SEC!

LET ME TRY TO EXPLAIN. I WILL USE A SIMPLE ANALOGY. YOU ARE
GOING INTO AN EXAM AND JUST BEFORE YOU ENTER THE EXAM
HALL YOU ARE APPROACHED BY AN INDIVIDUAL WHO GIVES YOU THE
EXACT QUESTION YOU ARE ABOUT TO BE ASKED AND
THE EXACT ANSWER!

HOW DO YOU 'FEEL' YOU WOULD DO?
BRILLIANT I HEAR YOU SAY!
I AM GOING TO GIVE YOU -- YES SILLY OLDE
YOU **THE SWING.**

IT IS THE --- ". SECOND" --- BILLION DOLLAR
GOLF ----- MIRACLE ----- SWING!
PAUL MCCARTNEY HAD A WONDERFUL SONG
CALLED --

"GET BACK - GET BACK - GET BACK. -
TO WHERE YOU BELONG".

LISTEN UP NOW

ONCE YOU START YOUR SWING ...
THE GOLF MIRACLE HINGES ON YOUR
ABILITY TO GET BACK IN ONE SECOND
TO "RE-UNITE"

--- AT IMPACT ...TO YOUR EXACT
----- YES EXACT "ADDRESS" POSITION
- AT SPEED OF COURSE
TO BECOME ---
ONE AGAIN!

**"ONE SECOND IS
ALL IT TAKES"**



ADDRESS



IMPACT



FAIRWAY WOOD SHOTS



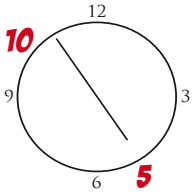
**FAVOUR
LOFT**

POWER FADE

10

5

"TAKE NO DIVOT."



FAIRWAY WOODS

TAKE NO DIVOT. ADD ENORMOUS DISTANCE TO YOUR FAIRWAY WOODS AND DRIVER BY THINKING THE GROUND "OUT OF PLAY."

*STRIKE THE BALL "HALFWAY UP," "CLEAN HIT" THE BALL.
TAKE NO DIVOT.*

TOPPING YOUR HARD BOILED EGG.

*ALL YOUR SWING ENERGY WILL GO LATERALLY INTO THE BALL,
AND NOT DOWN INTO THE GROUND.*

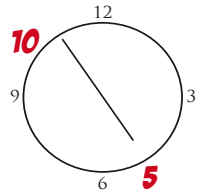
GOLF IS A LATERAL GAME.

TAKE THE GROUND "OUT OF PLAY":

LEARN TO... "CLEAN HIT" THE BALL.



THE "SHAM"



MARK TWAIN "IT'S EASIER TO FOOL PEOPLE THAN TO CONVINCe THEM THAT THEY HAVE BEEN FOOLED".

TODAY'S GOLFERS WORSHIP AT THE ALTER OF CUSTOM FITTING. THERE HAS BEEN A MAS PSYCHOSIS, A PSYCHOLOGICAL REPRESSION INTO COLLECTING THINKING, A KILLING OF THE MIND - MENDACITY.

THE DELUSIONAL BELIEF THAT THE CLUBS AND THE CLUBS ALONE WILL DO THE JOB. THE BIGGER THE LIE, THE HIGHER THE SPEND, (I'M TALKING 1,000'S) THE HAPPIER THEY ARE.

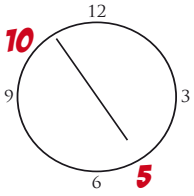
I'M REMINDED OF THE SAYING "MAN IS A WOLF TO MAN!"

5 - TEN SWING IS AN ATTEMPT TO COUNTER-ATTACK AND RESTORE SANITY IN AN INSANE GOLF WORLD.

I AM HOPING TO "EMANCIPATE" THE ADDICTED FROM THE FATAL FLAW OF GROUP PSYCHE. WE MUST RESTORE THE 5 - TEN SWING TO IT'S RIGHTFUL PLACE, TO CROWN IT.

GIVE THE SWING BACK TO GOLF - THE "5 - TEN" SWING.





BARREL FULL OF (€1000+) DRIVERS.

I WORKED AT GOLF VISION - GOLF SIMULATOR CENTRE. ALL THE LATEST AND GREATEST AND MOST EXPENSIVE DRIVERS WERE HOUSED IN A LARGE BARREL.

I SPENT HOURS AND HOURS HITTING DRIVES TESTING THEM OUT INDIVIDUALLY.

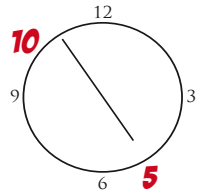
AFTER 3 YEARS I CAME TO REALIZE ALL OF THE DRIVERS PERFORMED MORE OR LESS THE SAME - LIKE THE 100 METRE DASH - NOTHING BETWEEN THEM, DESPITE ALL THE HYPE. OH IF "MR. HYPE" COULD GOLF...!

FIND A DRIVER THAT FEELS GOOD IN YOUR HANDS.

IF IT WORKS USE IT. IGNORE THE HYPE. IGNORE THE BRAND.



COPY THE STARS



YOU MAY SAY OR THINK THIS IS A WEIRD SWING - A SQUARE, CIRCLE, AND OVAL SHAPE. HOWEVER, ALL SUPERSTARS HAVE,

- 1) FLYING RIGHT ELBOW.
- 2) HOOD CLUBFACE ON TAKEAWAY.
- 3) UPRIGHT TOP AND BACK SWING POSITION.
- 4) MOVE CLUB DOWN AT 0 DEGREES.
- 5) EXIT LEFT AFTER IMPACT.

POWER FADE IS THE SHOT RESULT.

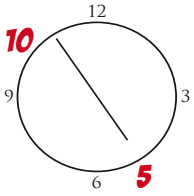
TOM WATSON.

LEGENDARY GOLFER.

5 TIMES BRITISH OPEN WINNER .

"MY BASIC SHOT WAS A FADE WITH POWER. YOU CAN HIT THE BALL A LONG WAY AND KEEP THE IT IN THE FAIRWAY BECAUSE IT ROLLS LESS."

"MY ROUTINE WAS TO TEE UP ON THE VERY RIGHT HAND SIDE OF THE TEE BOX, AND ALWAYS AIM AT THE VERY LEFT HAND SIDE OF THE FAIRWAY, START THE BALL THERE. MY BASIC SWING THOUGHTS WERE TO "HAMMER" THE BALL DOWN THE LEFT EDGE, AND LET IT FEED BACK INTO THE MIDDLE OF THE FAIRWAY. IN THIS WAY I TOOK 66.2/3% IN PLAY. IT MADE GOLF SIMPLE FOR ME. I RARELY EVER MISSED A FAIRWAY."



LET'S GET REAL NOW!

GOLF THE "OPIUM" OF THE PEOPLE.

WHY THE "5 - TEN" SWING WORKS .

5 SEPARATE AREAS IN THE GREAT GAME OF GOLF.

1

THE COURSE....AND THE 3 AND A 1/2 MINUTE GAME.

GOLF WILL NEVER DIE WHEN YOU HAVE THIS WONDERFUL 7 MILE JOURNEY OUT AMONG NATURE. YOU MAY WELL HAVE ONE HELL OF A ROW WITH THE LITTLE WHITE BALL BUT YOU SURE FORGET ALL THE 'NUISANCES' GNAWING AT YOU IN YOUR HUMDRUM LIFE. GOLF IS THE ULTIMATE ESCAPE THE OPIUM OF THE PEOPLE. THERE ARE 10 PAR 4'S, 4 PAR 3'S, 4 PAR 5'S.. TRADITIONAL COURSES RUN ANTI CLOCKWISE WITH THE BOUNDARY ON ITS RIGHT --- ST ANDREWS SCOTLAND --- HOME OF GOLF.

THE 'JOURNEY' .

YOU HAVE 'VAMOOSED' FOR THE DAY, OUT PLAYING 4 1/2 HOURS AT LEAST, BUT YOUR ACTUAL PLAYING TIME IS 3/4 MINUTES ON THE COURSE. NOW A LOT CAN HAPPEN IN THOSE FEW MINUTES AND THAT'S FOR SURE. YOUR MOOD MUSIC IS AMPLIFIED BY 1000% OUT FROM THESE FEW MOMENTS. YOUR ENTIRE DEMEANOR IS AT RISK HERE. THE QUESTION IS ARE YOU GOING TO BE THE "CRANK IN THE PARK" OR THE "HAPPY CAMPER". GOLF DECIDES AND YOU DON'T EVEN NOTICE ITS TELLING EFFECT ON YOU AS A WHOLE PERSON.

2

YOU.

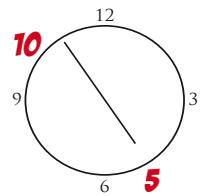
LET'S GET TO YOU THEN. YOU ARE A GIANT BY COMPARISON TO THE BALL... A 3000/1 "MASS" ADVANTAGE.

'OODLES' OF POWER DRIPPING OUT OF YOU. YOU GIANT MUST SOMEHOW LEARN TO MOVE THE FEATHER BUT THERE IS A SILLY OLD FABLE WHERE SAMSON SLAYS GOLIATH. WAS IT CREATED BY AN ANTI-GOLFER BECAUSE THE BALL (SAMSON) ALWAYS WINS IN GOLF, APING THE FABLE.

"5 - TEN" SWING WILL PUT A STOP TO ALL THAT AND BURY THE FABLE. "5 - TEN" SWING IS A VERY SIMPLE SOLUTION TO A SOPHISTICATED GAME CALLED.... GOLF. IT'S LONG PAST TIME POOR LONG SUFFERING GIANT GOLIATH HAD HIS WIN.

ROLLER COASTER OF EMOTIONS.

THERE'S A MACHO PHYSICALITY ON THE TEE, AS WE ERRONEOUSLY ASSOCIATE POWER WITH DISTANCE. HOWEVER AS YOU TRAVEL DOWN THE FAIRWAYS TOWARDS THE GREEN A DIMMING OF THE POWER TRIP IS REPLACED WITH LITTER RISING OF FEAR.. TERROR ON THE GREEN ESPECIALLY IN COMPETITION. EVEN THE VERY TOP



PROS PROCRASTINATING IS HARD TO WATCH. YOU HEAR PHRASES "I COULDN'T PUT IT INTO A BUCKET.... WAS THE HOLE ONLY PAINTED THERE. "THE LITTLE RASCAL HAS SHOOK THE PLAYER, ALL THE WAY DOWN BUT TERRORISED HIM ON THE GREEN ESPECIALLY WITH THE VERY SHORT PUTTS. HERE'S THE DRAG ... AS PHYSICALITY EASES, TENSION HEIGHTENS ON THE GREEN. THE FLAT STICK BRINGS A STEEP TERROR WARNING. IT'S A GAME OF CHECKS AND BALANCES... HIGHS AND HIGHS.

3

THE CLUBHEAD.

THE TINY MINISCULE CLUBHEAD. ITS SO TINY AND DURING SWING TRAVELS 30 FEET IN THE AIR. IT CAN SURE LOOSE ITS WAY. IT'S ONE HELL OF AN "ASK" TO GET IT BACK "SQUARE" AFTER IT'S LONG JOURNEY.

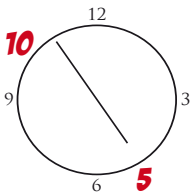
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THE TINY BALL.. MINIATURISATION / EXPANSION.

THE TINY BALL HAS A LOT GOING ON. IT'S LIKE FINDING A NEEDLE IN A HAYSTACK. ONCE YOU FIND IT, IT'S LIKE WAKING A MONSTER... UNPLUGGING A GRENADE.... IT CAN GO OFF IN ANY DIRECTION. IT'S BECOMES A "WILD THING" AND SURE EMBARRASSES THE GOLFER WHO PULLED THE PLUG. IT CAN TRAVEL 1/6 OF A MILE IN ANY DIRECTION. TINY BECOMES EXPANSIVE AND THIS TRANSFORMATION TOTALLY RATTLES THE GOLFER. THERE'S A WORLD OF DIFFERENCE BETWEEN AN ANGELIC PRACTICE SWING AND THE REAL THING WHERE CONSEQUENCE KICKS IN BIG TIME.... THE MOOD MUSIC DETERIORATES ..BADLY. YOU CAN ALMOST HERE THE TERROR.. A RATTLED SQUEAKY VOICE COMES OUT SAYING "THIS BLOODY THING COULD GO ANYWHERE ON ME. "I MARVEL AT THE LOOK OF SURPRISE WHEN IT HITS THE RIGHT FAIRWAY. TINY MORPHS INTO.. "TOUR THE WORLD" IN A MERE WHIFF OF A SECOND. MINISCULE EXPLODES INTO WILDLY EXPANSIVE. GOLFERS ON THE TEE SECRETLY LOOK ON THE LITTLE BALL AS THE ENEMY WITHIN. THAT'S REAL GOLF. IT'S A ROYAL BATTLE BETWEEN A TINY 1.68 INCHES IN DIAMETER INANIMATE OBJECT AND 'MACHO' YOU AND YOU ALONE. YOU ARE TOTALLY EXPOSED ON THE TEE AND THE WORLD IS WATCHING.

EVOLUTION OF THE LITTLE RASCAL BALL.

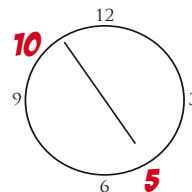
THE EARLIEST BALLS WERE WOODEN... FLAT SURFACED, TRAVELLED SHORT DISTANCES AND WERE NO FUN. THEN CAME THE 'HAIRY' FROM OF ALL PLACES HOLLAND WHERE GOLF WAS PLAYED ON ICE. .. THE 'FEATHERY' WITH GOOSE FEATHERS NEXT AND LASTED MUCH LONGER. GOLFERS NOTICED WHEN IT BECAME DAMAGED THROUGH USE, IT SPUN MORE ... FLEW LONGER AND IT WAS MUCH MORE FUN. I'M REMINDED OF TODAY'S ROGUE BALL TAMPERING CRICKETERS WHO DECIDED TO DO LIKEWISE. THE FEATHERY WAS HARD TO MAKE AND EXPENSIVE.



GOLF WAS LIMITED TO THE ELITE FEW WHO COULD AFFORD IT. THE BIG BREAK THROUGH WAS THE RUBBER CORE GUTTA PERCHA BALL MADE FROM GUM FOUND IN THE PACIFIC ISLANDS, SOUTH AMERICA .. IT WAS RELATIVELY INEXPENSIVE TO MAKE AND IT FLEW FARTHER BY COMPARISON. THE HESKELL WAS A MAJOR BREAK THROUGH AS IT WAS DIMPLED ELASTIC COVERED WITH A LIQUID CORE CENTRE. HESKELL MADE HIS FORTUNE FROM THIS BALL IN THE USA. AND EVENTUALLY EUROPE. WE AS YOUNGSTERS LOVED CUTTING THEM UP AND USING THE ELASTIC FOR ALL SORTS OF GAMES. THE DUNLOP 65 & WARWICK WERE BOTH HESKELL BALLS. GOLF SUDDENLY BECAME AFFORDABLE AND EXCITING. THE MODERN BALL IS A SOLID CORE BALL BUT NOT VERY DIFFERENT IN PERFORMANCE TO THE HESKELL.

*IT WAS A SPINNING MISSILE. I HAVE INTRODUCED A VERY IMPORTANT WORD **SPIN**. THE DIMPLED BALL, FLIES UP TO 300 YARDS... A 1/6 OF A MILE. NOW THE FUN IS NOT SO FUNNY. TOO FAR EAST IS WEST.*

HERE'S THE DICHOTOMY THE TINY BALL SITS ON THE TEE LIKE A NEEDLE IN A HAY STACK BUT ONCE 'DISTURBED' TAKES OFF ON ONE HELL OF AN EXPANSIVE ERRATIC JOURNEY INTO THE NEXT PARISH... OFT TIMES. THIS IS NOT CROQUET, TENNIS, OR FOOTBALL. THERE ARE NO BOUNDARIES. THE PLAN IS THAT THERE IS NO PLAN, NO MAP, NOTHING WRITTEN IN STONE. I ASKED A NEW PUPIL ONE DAY TO DESCRIBE HIS SHOTS "THERE ONLY ONE WAY" HE EXPLAINED "EVERY SHOT IS A ONCE OFF". I HAD TO SMILE AND MUTTERED A NEW "CREATION" SORT OF. THE TEE BOX IS SURE NOT THE PLACE TO BE ANY WAY "CREATIVE."



DECISION TIME. LET'S GET REAL.

IN THE VERY HEEL OF THE HUNT AND WE ARE RIGHT THERE NOW AT THE NUB OF IT... TRUTH TO BE TOLD YOU WILL NEVER AND NOBODY HAS MASTERED GOLF. MASTERY IS OUT. YOU MUST HOWEVER TRY TO SOMEHOW MANAGE IT.. CONTROL THE SPIN ON THE BALL ONCE IT GETS AIRBORNE. SO, - AND THIS IS REAL IMPORTANT - STRAIGHT IS IMPOSSIBLE WITH A SPINNING SPHERE.

WE ARE THEREFORE LEFT WITH 2 SPIN OPTIONS, THE QUESTION IS DO I SPIN LEFT TO RIGHT OR RIGHT TO LEFT. THIS IS BIG ... A SEMINAL MOMENT FOR YOU.

3 WISE MEN.

WE HAVE TO DO AS THE THREE WISE MEN DID IN THE BIBLE FOLLOW THE STAR. THE STARS ALL USE "LEFT TO RIGHT SPIN..", BECAUSE THEY WELL KNOW....

"YOU CAN TALK TO A FADE BUT A HOOK WILL NOT LISTEN!" GOLF LOST ITS, WAY WHEN THE 'IN TO OUT' SWING BROUGHT ITS ROGUE BROTHERS WITH IT MR HOOK, TOP, PUSH, SHANK, SKY, DUCK HOOK, PUSH SLICE.... AND MORE.. GOLF BECAME A MYSTERY TOUR.... YOU COULDN'T GET OFF.

MY WIFE ALWAYS MARVELLED AT THE ENTHUSIASTIC GAZELLES ON THE 1ST TEE. YOU LISTEN NOW. THERE'S A VERY OLD HEAD ON OLD SHOULDERS GUIDING YOU AS A FRIEND WHO FAILED AT GOLF FOR MANY YEARS BUT FOUND THE HOLY GRAIL AFTER SPENDING A LIFETIME CHASING IT. FRIENDS ARE AT THE END OF THE DAY FOR SHORTCUTS. JUMP THE QUEUE OF TRIERS BECOME A DOER, A PLAYER.. WHAT ABOUT RIGHT NOW.... YOU MUST PIGGYBACK ON MY DISCOVERY.... THE 5 - TEN GOLF SWING WITH THE POWER FADE SHOT.

5

SPIN.

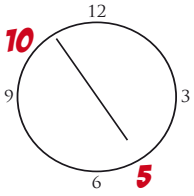
ACCEPT THE FACT RIGHT NOW THAT THE BALL IS, SPINNING IN THE AIR AND AS THE POWER FADE SPIN WINS THE DAY. FOR YOU AND ME, THE WHOLE WORLD IN FACT, THERE IS ONLY ONE GAME THE END GAME..... WHERE IS THE BALL GOING TO END UP." SPIN WAS.... IS NOW.... AND ALWAYS WILL BE THE KING OF GOLF. ITS NOT HOW YOU ARE SWINGING IT'S HOW YOU ARE SPINNING.... THE LONG FLYING DIMPLED GOLF BALL.

YOU YES SILLY OLDE YOU HAS TO MAKE A DECISION NOW..... HOW AM I GOING TO SPIN THE BALL. THE 5 - TEN GOLF SWING WITH THE POWER FADE SHOT IS A VERY SIMPLE SOLUTION TO ONE VERY COMPLICATED GAME.

MARK MY WORDS ON THAT FACT.

FOR THE ZYNTH TIME... THE SIMPLE SOLUTION IS THE POWER FADE OFF A 5 - TEN GOLF SWING .

*A SIMPLE SYSTEM TO ONE VERY COMPLICATED GAME WITH A RATHER FUNNY NAME.... **GOLF.***



CUSTOM FIT



ONE CLUB

SECRETS FROM THE
INSIDE

THE DRIVER

11° LOFT
FLEX
TOE'D IN

THESE CHARACTERISTICS WILL HELP YOU.

GENDER CHANGE

WOMEN WHO LACK DISTANCE WILL BENEFIT ENORMOUSLY IF THEY SWITCH TO A FLEXIBLE MANS DRIVER WITH PLENTY OF LOFT. 20-20 YARDS IMMEDIATELY, THIS HAS AN EXTRA HEAVY HEAD AND LONGER SHAFT.

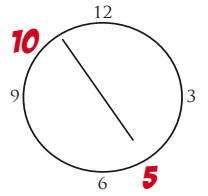
MEN WHO SLICE AND LACK DISTANCE SWAP TO A LADIES DRIVER. WHY? THE SHAFT IS VERY FLEXIBLE. THE HEAD IS VERY LOFTED AND TOE'D IN. SLICE DISAPPEARS AND CLUB HEAD SPEED INCREASES ADDING EXTRA YARDS. JOY ALL ROUND.

THIS IS INFORMATION FROM THE **INSIDE**

THE DRIVER 11° IS THE ONLY CLUB IN THE BAG WITH A FLAT FACE, THIS GIVES THE BALL A DISTINCT **SIDE SPIN** BOTH RIGHT AND LEFT.

IT IS THE  ONE AND  NLY CLUB YOU MUST CUSTOM FIT.

SWING UNDER THE LOFT

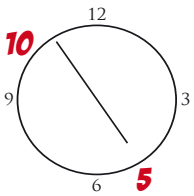


CLUB & LOFT	TAKEAWAY	APPROACH	PLANE
DRIVER: 11°	11°	11°	WIDE
RESCUE: 23°	23°	23°	WIDE
7 IRON: 36°	36°	36°	
WEDGE: 58°	58°	58°	STEEP

NOTE: THE ANGLE OF TAKEAWAY AND APPROACH HAS TO BE LESS THAN THE LOFT OF THE FACE OF THE CLUB YOU ARE USING.

IT'S NOT A PROBLEM WITH YOUR 58° WEDGE, HOWEVER IT IS MUCH MORE DIFFICULT WITH AN 11° DRIVER. UNDER 11° TAKEAWAY AND 11° APPROACH IS HARDER TO ACHIEVE AND A WIDE SWING IS ESSENTIAL.

RESPECT THE BACK OF THE LOFT!




 **NE**


 **NE** OR  **NENESS** IS
EVERYTHING IN LIFE AND  LF

 **NE ADDRESS**

 **NE** AT **IMPACT**

THERE ARE MANY WAYS OF STAYING " NE". 'MOVE FROM THE TIPS OF YOUR SHOULDERS'.....'PLAY THE GAME WITH LONG ARMS'.....'KEEP YOUR JIGSAW INTACT'.....'AVOID MOVING PARTS' THERE'S ONLY ONE WAY OF DOING IT.

 **NE**

" NE", TOM ACHIEVED IT THE DAY HE DISCOVERED THE 5-TEN SWING, HE PULLED ON THE HEAD AS HE HUNG ON WITH THE HANDLE.

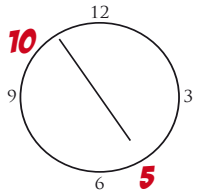
 NE,  NE,  NE.  NE FOR ALL GOLF SHOTS, ALL FOR  NE.

TOM AND I WERE  NE-ING THE SWING.

WHY PLAY HUMPTY DUMPTY GOLF! BREAK  NE YOU LOOSE....

 NE IS THE  NE AND  NLY WAY TO PLAY GOLF.

THE DRIVE



"WIDE TO 5 TURN TO TEN"

12

TEN

9

TURN TO TEN

AIM

5 TO 10

3

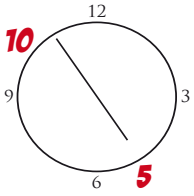
5

6

5-TEN SWING


A DUPLICATE / REPLICATE MINI MOVE
UPRIGHT BACKSWING AND **FLAT**
FOLLOW THROUGH

"TEE IT HIGH, WATCH IT FLY"



ALADDIN'S GOLF BAG

**A LITTLE LEG UP FOR YOU.
LEARN TO GOLF CLEVER**

- 1. THE 'MELMORE' SWING AID**
 - 2. PUTTING AID**
 - 3. INTERACT WITH GOLF BALL**
 - 4. STEEL BRUSH TO CLEAN GROOVES**
 - 5. HIGH TEAS**
 - 6. ENERGY FOODS**
 - 7. A WINNING ATTITUDE**
- 

A GOOD ATTITUDE

LOVE GOLF, LOVE ALL GOLFERS, LOVE THE GAME.

**PROCESS IS THE WORD.
JUST DO IT!**

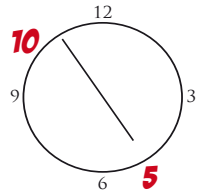
HITCHCOCK HAD A FILM WITH JOHN HUSTON, IN ONE SCENE A YOUNG MAN ENTERS A HOTEL.....

**"HONEY, YOUR PLAYING PARTNERS TO DEATH.
LOVE GOLF, GOLFERS, LOVE THE GAME, LOVE OTHER
PLAYERS GETTING BIRDIES AND SHOOTING THE
LIGHTS OUT."**

ENJOY GOLF.

MAKE THAT A MISSION STATEMENT

TIME TO WIN



SHOOT OUT AT THE **OK** CORRAL



LOAD YOUR GUN, YOU CANNOT FIRE AN EMPTY GUN.

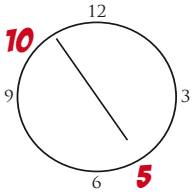
YOU HAVE A MERE $2/5$ OF A SECOND TO LOAD YOUR SWING.
A SECOND LATER TO FIRE IT.

BANG!!!

WHAT REALLY HAPPENS
95% OF TRIERS FAIL TO LOAD THEIR GUNS. THEIR GAME
IS IN THE GUTTER. THE ONLY REMAINING CRUMB GOLF
THROWS THEM IS SCHADENFREUDE

LOAD INSIDE $2/5$ OF A SECOND THAT'S GOLF'S TIMELINE

LOAD YOUR GUN!
OR ELSE DIE ON THE FAIRWAY



LOAD YOUR SWING

FEED YOUR SWING PAL!

P.A.L. = POWER, ANGLE, LINE.

INSTANTLY WATCH THEM TURN UP AT IMPACT

"IS MY GOOD FRIEND IN THE BUNKER?... OR IS THE BUM ON THE GREEN?"

PUT THE SILVER BULLET IN YOUR GUN



"BECOME THE FASTEST GUN IN THE WEST. HE LIVES TO BECOME THE FASTEST LOADER IN THE GOLF SWING".

LOAD YOUR SWING ON TAKEAWAY... ALL TOP PROS DO.

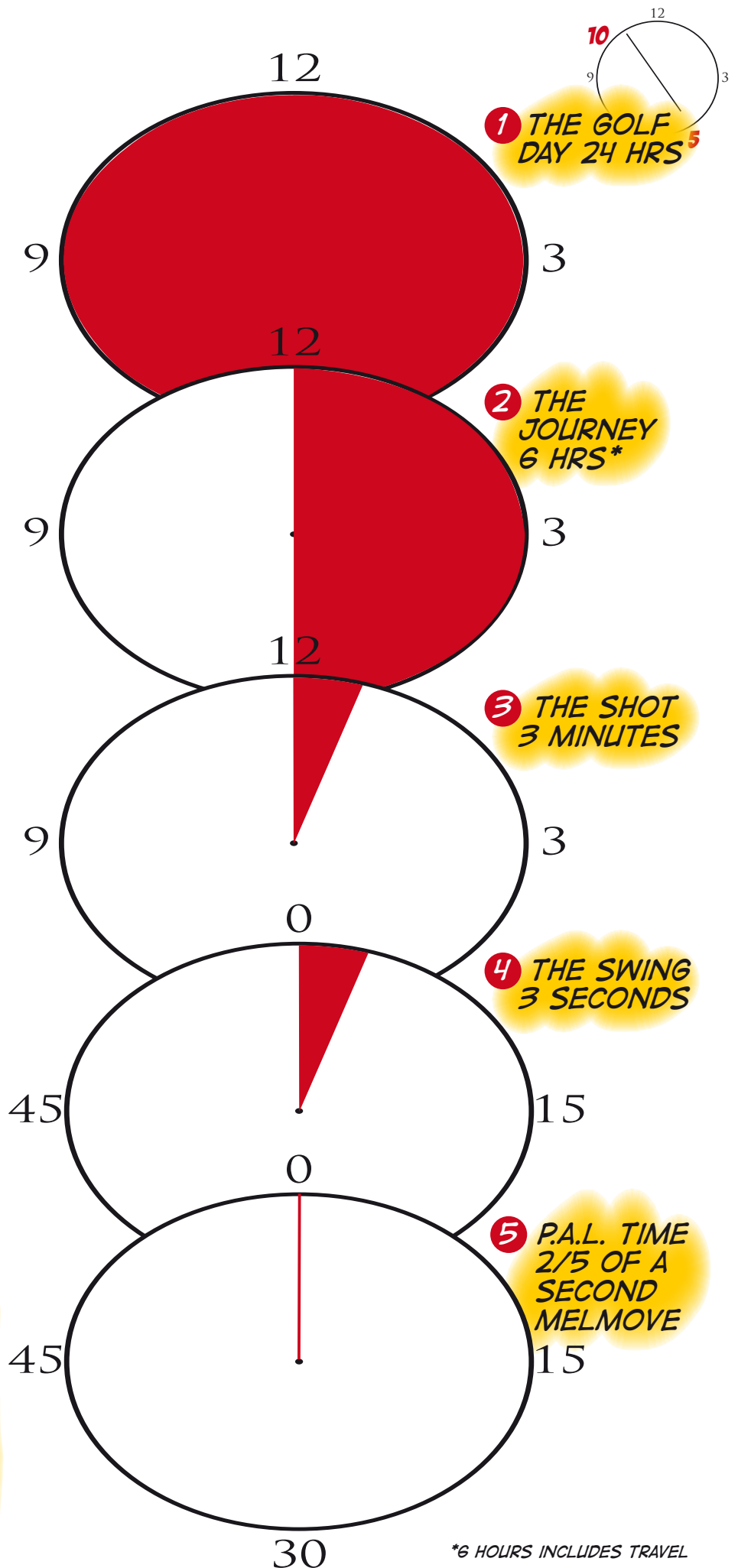
TIME TO WIN

CONSIDER THIS!!
YOU'VE THOUGHT
ABOUT IT FOR A
WEEK. YOU'RE GONE
FOR THE ENTIRE DAY.
ON A 6 HOUR* GOLF
JOURNEY TO A
3 MINUTE SHOT AND
A 3 SECOND SWING
OF WHICH ONLY
2/5 OF A SECOND
MATTERS.

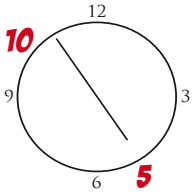
THE REVERSE

2/5 OF A SECOND
MELMOVE, LEADING
TO A 3 SECOND
SWING, INTO A
3 MINUTE SHOT IN
A 6 HOUR* GAME,
WHERE YOU ARE
GONE FOR THE DAY
AND PROCRASTINATE
ABOUT IT FOR THE
ENTIRE WEEK.

THE GAME
2/5 OF A SECOND
OF AN ENTIRE
WEEK. IS YOUR
TIME TO WIN!!



*6 HOURS INCLUDES TRAVEL



TIME TO WIN

2/5 OF A SECOND "5" MELMOVE
WILL CHANGE YOUR WHOLE LIFE.

FROM 2/5
OF A SECOND
TO AN ENTIRE
WEEK, A
LIFETIME.

MOST GOLFERS ARE NOT AWARE
OF THIS INFINITESIMAL 2/5 OF
A SECOND TIME AVAILABLE TO
CRACK THE GOLF CODE.

I CRACKED IT AND
SO WILL YOU!

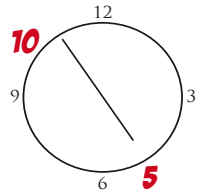
THE ONE REASON
GOLF IS SO DIFFICULT
TO MASTER.

CONCLUSION.
YOUR TIME TO WIN IS A
MERE 2/5 OF A
SECOND

2/5 OF A SECOND
MELMOVE IS A SMALL
STEP FOR YOU, BUT
A GIANT LEAP FOR
GOLFKIND!



THE FOLLY OF THE 8 O'CLOCK SWING



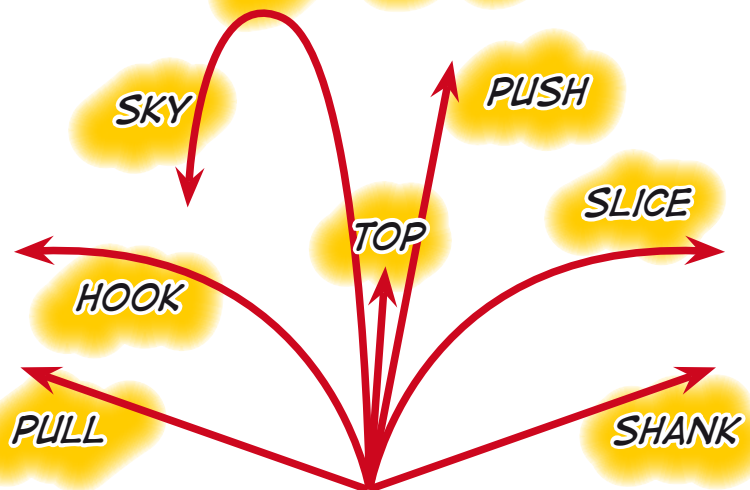
-90° GOLFERS SHOOT IN THE 100'S +++.
THAT'S BECAUSE THEY LIKE TO SWING IN
AROUND THEIR ANKLES - FLAT - FLAT - FLAT

9 BAD SHOTS

DID YOU KNOW
THERE ARE ONLY 9
BAD SHOTS IN GOLF.
7 ARE SHOWN HERE.

EVERY SHOT IS A
"ONE OFF"

TYPICAL BAD SHOTS FROM
-90° SWING



HERE'S THE GENIUS OF THE 5-TEN SWING

THE GOLFER SETS UP FOR A
HOOK WITH A CLOSED STANCE

HOOK

SET UP FOR A
HOOK, USE A
SLICE SWING AND
THE BALL FLIES
DEAD STRAIGHT

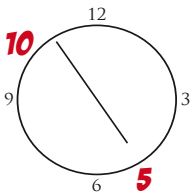
SLICE

THEN AN UPRIGHT SLICE
SWING **5 O'CLOCK**

AND THE BALL GOES STRAIGHT!!!

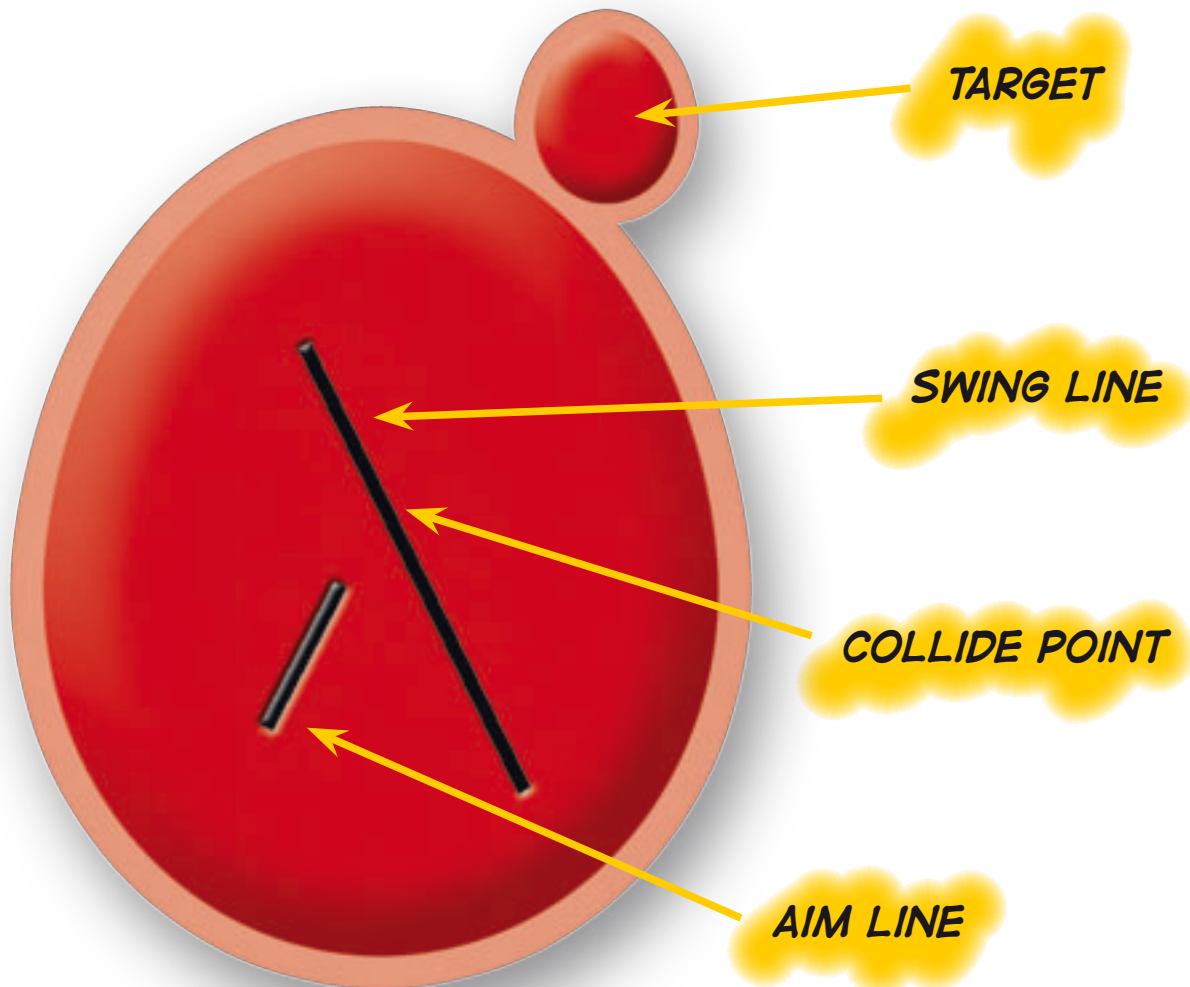
THE BALL POWER FADES

2 WRONGS DO MAKE A RIGHT
SLICE + HOOK = POWER FADE



EXPLAINING THE LOGO

THE LOGO SYMBOLIZES THE AIM LINE.
THE SWING LINE AND THE FACT THAT
THEY WILL CROSS. AT THIS COLLIDE POINT
THE SWING IS FIRED.

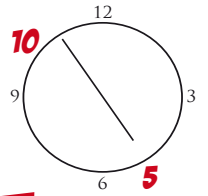


AIM SWING COLLIDE

GREAT ORATORS ANCHOR THEIR BODIES BY PLACING THEIR LEFT
FOOT FORWARD AND RIGHT BACK.
CREATE TORQUE BY MELMOVE.
AND FINALLY TURN THROUGH.



THE "QUACK QUACK" SHOT

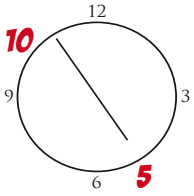


THE DESTRUCTIVE TOP SPINNING HOOK SHOT IS OFTEN REFERRED TO BY ACE GOLFERS AS THE "QUACK QUACK" SHOT, BECAUSE IT DISTURBS DUCKS IN THE PONDS. THE BALL FLIGHT IS UNCONTROLLABLE AND THE BALL KEEPS FLYING LEFT UNTIL IT HITS SOMETHING THAT STOPS IT. "QUACK QUACK" YOU BIN IT AND EMBRACE THE..... WINNING "POWERFADE".

PLAYING A HOOK LEFT SHOT IS AKIN TO LICKING A CHOCOLATE COATED GRENADE. THERE AN INITIAL DISTANCE GAIN BUT ITS ALL A RUSE AS IT'S ABOUT TO BLOW UP IN YOUR FACE AT ANY MOMENT, IT WILL GO OUT OF CONTROL AND INTO THE POND. LEAVE THE PONDS TO THE LONG SUFFERING DUCKS. TAKE HEED OF AN OLD SAYING

"YOU CAN TALK TO A FADE, BUT A HOOK DEFINITELY WON'T LISTEN ."





HOMO SAPIENS

DUCKS QUACK, DOGS BARK, CATS MEOW, BIRDS SING, SNAILS CRAWL, WOLVES HOWLBUT YOU DO NOT HAVE TO PLAY BAD GOLF. IT'S A **PERSONAL CHOICE**. WE 'HOMO SAPIENS' ALL HAVE FREE WILL, YET WE ACT LIKE WE DON'T, AND THERE'S ONLY ONE GAME IN TOWN A BAD GAME AT THAT. **BAD GOLF IS NOT A 'GIVEN'. IT'S A PERSONAL CHOICE.**

PARADIGM SHIFT, JUMP AWAY RIGHT NOW FROM THE CROWD OF 100 SHOOTERS. DECIDE YOU WILL USE '**5 - TEN**' SWING AND JOIN THE 'ELITE' WINNERS. YOU ARE UNIQUE. YOU HAVE FREE WILL, STOP ACTING LIKE YOU DON'T. YOU DO NOT HAVE TO PLAY BAD GOLF. IS IT NOT TIME YOU 'HOMO SAPIEN' USED YOUR FREE WILL. DECIDE RIGHT NOW TO PLAY **WINNING GOLF**. YOU DESERVE IT. MAKE YOUR NEXT SWING A "**5 - TEN**" ONE.

WHY YOU HAVE A BAD BACK

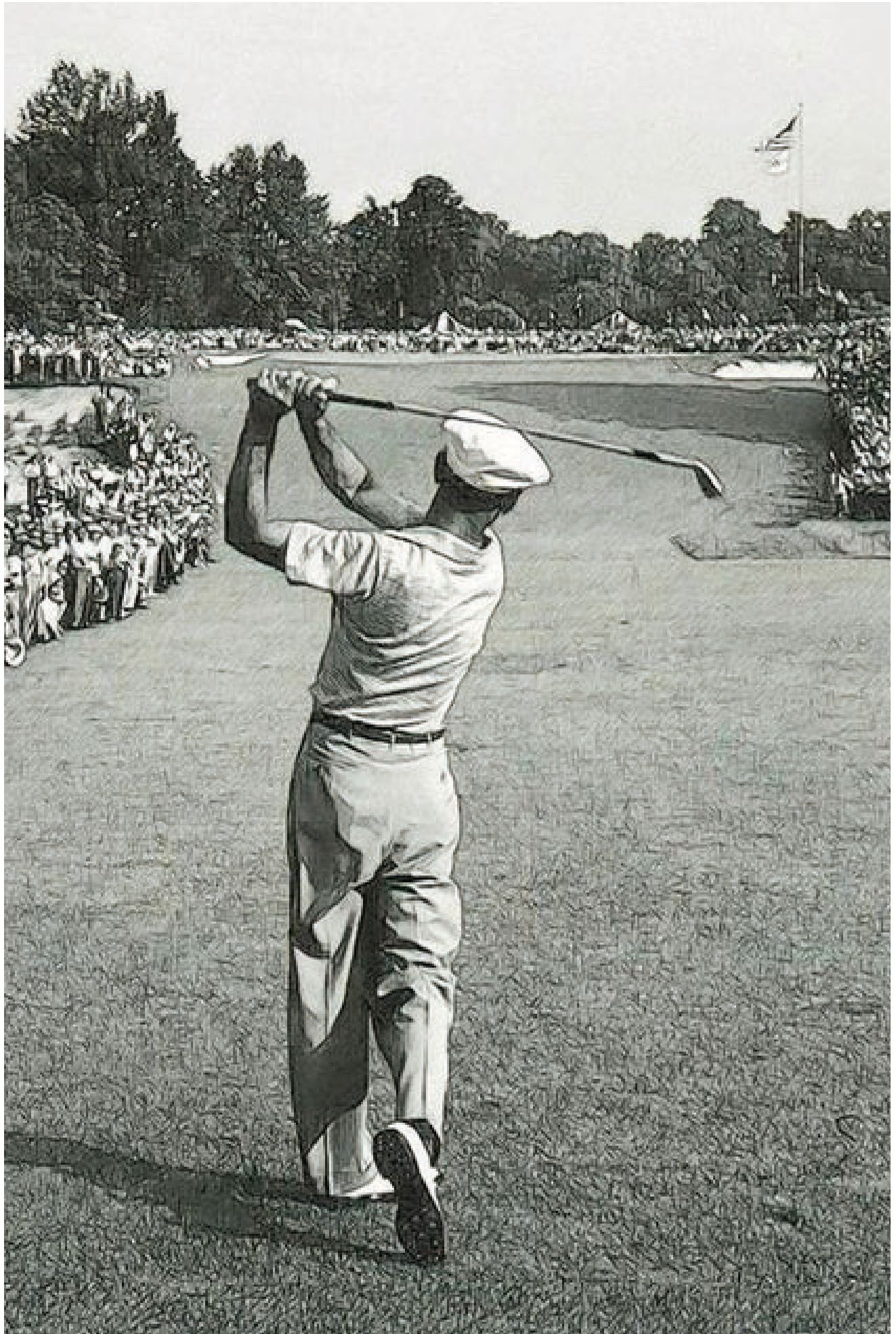
GOLFERS WHO HAVE BACK TROUBLE ALL HAVE A SWING THAT CAUSES BACK TROUBLE. THEIR SWING TYPE **TWISTS THE SPINE** AND DAMAGES IT. IN A WORD IT'S ALWAYS A **FLAT ROUND THE HOUSE SWING**. KEEP MILES AWAY FROM IT.


THERE'S A TERM IN GOLF CALLED **SEPARATION**. YOU MAY HAVE HEARD OF SEPARATION OF CHURCH AND STATE, WELL IT APPLIES IN GOLF. SEPARATION YOU MUST HAVE IN YOUR BACKSWING... THIS IS WHERE YOUR ARMS AND SHOULDERS OPERATE ON **SEPARATE SWING PLAINS**. YOUR ARMS MOVE UP AS YOUR SHOULDERS MOVE AROUND. **LIPRIGHT IS THE TERM**AN **LIPRIGHT BACKSWING**. EASY ON THE BACK. LIFT UP YOUR ARMS, FLY YOUR RIGHT ELBOW.

SEPARATION IS A **BACK SAVER**, AND A TOTAL FREE'ER UP OF YOUR ENTIRE SWING WHERE YOU FEEL YOU ARE NOT IN YOUR OWN WAY, CAN GET AT THE BALL, AND WHERE YOU ARE ABLE TO **FREELY SWING YOUR ARMS**. SEPARATION IS AN EASY ON THE BODY SWING.

SEPARATION IS KEY.

FRED COUPLES IS A PRIME EXAMPLE. COPY HIS EASY ON HIS BACK, BACKSWING.





The renowned golf professional Mel Flanagan believes he has cracked the code to our great game.

Mel Flanagan, golf professional, course designer and author has never ceased in his quest to find the “Holy Grail” of golf. After 60 years in the game, and 41 years since he qualified as a PGA pro, Mel, a member of the Flanagan golfing clan of Sligo fame, believes he has cracked the code.

His own passion and love for the sport, as well as his fascination with the mystique and mystery of golf come shining through, sprinkled with psychology, humour and the occasional diversion into spiritual philosophy.

With Mel, there’s a lively mind at work, constantly viewing life and golf from a wide-angle perspective, but be assured he wants you and me to play the game as well as we can. Mel also continually exhorts the average club golfer to aim high, to want better for their game instead of settling for high handicap mediocrity.

Irish Golfer



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